



OCTOBER

2024

content

- From Director's desk
- From Dean's desk
- From Editor's desk
- From teacher's desk
- What's up Indiana
- What's up world
- Festive Feast
- From the Mentor's desk
- Find us here

From the Director's desk

This newsletter, ink gazette will showcase the students' scholastic accomplishments, cultural events, sports, creativity, ethical values, achievements, and many more during their tenure at MDIRA. We here at IMP BBA constantly encourage our students to be innovative, think creatively, work in teams, and support hands-on learning. I wish them the best. May you all reach new heights of success. Best wishes to our ethical leaders of tomorrow who can take a step ahead to transform India.



Dr. Pandit Mali

Director

Indira Institute of Management, Pune

From Dean's desk

Ink Gazette is a great initiative taken by IIMP Ink Society. The Newsletter is an innovative method to keep students aware about the multiple events happening on campus and at the same time, students of the Blog Cell get an opportunity to express their creativity through writing. Best wishes and good luck to the team.



Dr. Anjali Kalkan
Dean UG Programs, Indira
Institute of Management
Pune BBA

From the Editor's desk

The newsletter "InkGazette" is a creative as well as an informative document created by the editorial board members of IIMP Ink Society. It is an initiative taken by the students to encourage others to be part of the whole process of creating this document. Along with academics, students are encouraged to follow their passion for writing. Moreover, participating in various activities and events will let the students showcase and at the same time improve their skills. This will surely make their years in college interesting and worth remembering. This Newsletter is the window to the activities of the college. We believe, team spirit and collaboration will take us to new heights



Miss Sanika
Rai
Editor in
chief 3rd year
Consumer
Marketing student



Miss Isha Jagnani
Editor in Chief
3rd year consumer
marketing student



Miss Aaditi
Kulkarni
2nd year
Media student



From Teacher's desk



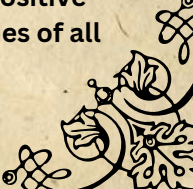
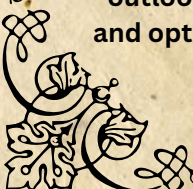
"If you can't fly then run,
if you can't run then walk,
if you can't walk then crawl,
but whatever you do you have to keep moving
forward." – Martin Luther King Jr.

There may be various moments in our lives where we feel like we just want to give up. It is ok as well as important for us to acknowledge that our life journey is filled with challenges and struggles. Not that every day is a bright day. But how we manage through those tough situations that life presents us and sail through them shows our Mental Resilience.

College life can sometimes be filled with challenges like meeting deadlines, personal struggle or just coping up with peer pressure and facing failures on all these challenges. But resilience comes as a part of facing all those challenges and bouncing back when things go wrong and not avoiding them.

The key to build Mental Resilience is the acronym HOPE. Healing-It's absolutely ok to take a break when we are overwhelmed and feel like things are getting rough. Taking a step back and giving time to heal makes us tougher and more determined.

Optimism-The current times are incredibly very rapid and fast, especially for Gen-z. Upholding an optimistic outlook is very much crucial for success. Being positive and optimistic helps us to exhibit resilience in times of all kinds of adverse situations.



Persistence- The song, when the going gets tough, the tough get going is a very powerful reminder for us how resilience sparkles like a diamond showing us the trail to keep moving forward. It's fine if things don't go as planned, we should just keep our heads high and leap back after facing all the obstacles.

Endurance- Having a setback specially in college days are inevitable. It could be an unsatisfactory grade or an opportunity getting missed. It does not define failure, rather is a chance to figure out new approach for improvement. With endurance we only become stronger and that helps us to go past the tough roads.

Life will never be perfect, but we can make it beautiful by rising after struggles, learning from failures and marching ahead with confidence. Let's just remember Resilience is not about surviving, rather it's about evolving and progressing in our life journey.

So, let's all keep rising, fighting and never stop believing in ourselves. We've got this!!!

Prof. Grace Jemima Anandanaj

Assistant Professor

IMP-BBA



What's up Indira...

The month of October was Full of activities as it was Festive Season. All the clubs planned exciting events for the students and Faculties added to this with Field visits for the second year students. Navratri celebrations, Halloween and Diwali vacation gave students some time to relax and prepare for semester end exam which are scheduled in November.

Starting with the National holiday, everyone knew that this month is going to be blast. Navratri Festival started the very next day on 3rd November giving everyone the chance to get all dressed up For upcoming nine days. sync media club made it more exciting by arranging a jamming session for both students and Faculties. Club ifinenix which is a Finance Club arranged an informative event For students. As most of the second year students were enjoying these events third years were little busy with their black book and placement preparations though all the seniors were excited for the first years Who will be joining college soon.

With all the dilema of Finishing assignments and participating in the activities, second year students were notified about the feild visit which were mindfully planned considering each specialisation.

Another most important and mindful event that happend was the Indina survivor Festival. Speaker of the event was Mr. Srikanth Bolla who's the founder Chairman of Bollant Industries also called as the third eye Business Tycoon who inspired the students with his exeptional journey.

It was a whole different ride for all the students as the month was perfect blend of studies and masti.

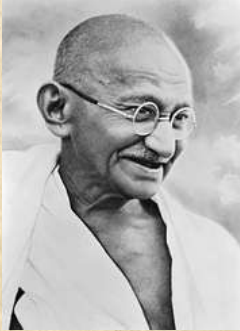
*Indina at Jio
convention centre*



Indina at RBI muesum

what's up World

October, 2



It was 155th birth anniversary of Mahatma Gandhi on October 2. It is celebrated to honor the leader who help India gain independence. Considering his contribution and his 'non-violence' stand, United Nations has declared october 2 as the International day of Non- Violence.

October, 9

Indian tycoon Ratan Tata passed away at the age of 86. He served as the chairperson of Tata group and Tata sons. He was admitted at Breach Candy Hospital in Mumbai for age related conditions two days ago (on oct.7). He was cremated in Mumbai with Full state honors. The whole mourned this loss. It was heartbreaking day For India as we lost a great philanthropist



October, 16

A proud moment For Indira Group of Institutes when our girl Rekha Pandey crowned First runnerup at Femina Miss India. She was a Mass Media Management student (Batch2020-2023) at Indira School Of communication. On this happy moment college posted a appreciation post for her Where chairperson of IGI Tarita shankar Madam commented expressing her proud moment.



taritashankar So happy for her .. so proud of her .. and @indiraisc job well done of building such amazing careers 🙌❤️👏

October 18, 2024

It was 60 th edition of Femina Miss India Pagent won by Nikita Porwal from Madhya Pradesh. She's new Femina Miss India 2024. Rekha pandey was the first runner up along with Aayushi Dholakia as the Second runner up.

Festive Feast

Navratri



Today We live in a patrianchal System. conversations of equality are very normal for us. Though the movements like Feminism and equal rights are there, Few people still are of the opinion that Female being is submissive rather they should be submissive but it is the same society that celebrates Navratri worshipping different divine Female energies representing women as Shakti.

Navratri, a Festival that spans nine day celebrating and praying to different hindu goddesses. It's an Indian Festival celebrated differently in different parts and regions keeping devotion and Fun in common. Each state in India has its own tadka for this Fest.

Considered the heart of Navratri, Gujarat celebrates it with great enthusiasm. All Gujaratis gather in an open space and dance their heart out on the beats of Garba wearing prettiest ghagrajas. In West Bengal it expands to the celebration of art. The city turns into a huge art exhibition. People set up huge pandals and clay idols of Devi Durga are created which at the end of the festival are immersed in the river.



There's a special color theme followed by everyone during these nine days and it's an unsaid competition between all the ladies to look their best. Well, who decides the colours with what logic is a tricky question.

That's how divine female energy is celebrated in this patriarchal society.

In Maharashtra, this is celebrated with a whole lot of fun. From Garba, Dandiya nights to huge pandals, these nine nights are a sight to watch. On the very first day Ghatastapana is done and next eight days Maharashtrians worship different nine avatars but with a colourful twist.



The legend

Mahishasura, a powerful demon, gained invincibility through a boon from Lord Brahma, which stated that no man or god could defeat him. Empowered by this, Mahishasura unleashed terror across the three worlds. To restore balance, the gods combined their energies to create Goddess Durga, a divine warrior endowed with their collective powers.

Armed with weapons and riding a lion, Durga fought Mahishasura for nine days and nights. On the tenth day, she defeated and killed him.

This symbolizes the triumph of good over evil and the power of the divine feminine. The tenth day is celebrated as Vijayadashami or Dussehra.



Triumph of
good over evil!



The legend of Dussehra

The origins of Dussehra are deeply rooted in Indian mythology. According to the epic Ramayana, Ravana, the ten-headed king of Lanka, abducted Sita, the wife of Lord Rama. After a fierce battle that lasted ten days, Lord Rama, aided by his devoted brother Lakshmana, loyal devotee Hanuman, and an army of vanaras (monkeys), defeated Ravana and rescued Sita. Dussehra commemorates this monumental victory. In another narrative, Dussehra celebrates goddess Durga's victory over Mahishasura. The battle, fought over nine days and nights, culminated in the goddess slaying the demon on the tenth day, symbolizing the ultimate triumph of divinity over malevolence.



cross-culture

Bhoot Chaturdashi, observed on the 14th day of Krishna Paksha in the Bengali month of Kantik, is steeped in cultural and spiritual significance. This day is believed to be when the veil between the living and the spirit world is at its thinnest, allowing ancestral spirits to visit their earthly homes. It is akin to Pitru Paksha, a period dedicated to paying homage to departed ancestors.



Bhoot chaturdashi



Halloween

Modern Halloween is a vibrant amalgamation of traditions, featuring costume parties, trick-or-treating, pumpkin carving, and haunted attractions. The iconic jack-o'-lantern, carved from pumpkins, is thought to ward off wandering spirits—a symbolic gesture that mirrors the protective role of the 14 diyas in Bhoot z.

Despite their geographical and cultural differences, Bhoot Chaturdashi and Halloween share several similarities. Both festivals honor the connection between the living and the dead, using light as a tool of protection, and encourage storytelling about the supernatural.

From the Mentor 's desk

It is a great pleasure and satisfaction that IMP BBANK SOCIETY has come up with the newsletter "INKGAZETTE". I trust that the newsletter will work as a window through which the complete depiction of the academic and co-curricular activities, achievements and progress made during the stipulated period can be viewed. We at IMP BBA are committed to creating an ambience for nurturing innovation, creativity and excellence in our students. Best wishes for the success and bright future of "INKGAZETTE" BY IMP INK Society.



Dr. Vijayalaxmi G.N. Rao
Mentor
IMP Ink Society
(BlogCell)



find us here

Instagram page

: https://www.instagram.com/üimpink_society?igsh=enp56GZ6eTMsYjFx

LinkedIn page

: https://www.linkedin.com/company/üimp_inksociety/

