

The image features a decorative background with a light pink, textured surface. Scattered across this background are several pink flowers with five petals and yellow centers, along with green leaves. The flowers are positioned in the top-left, bottom-left, and bottom-right corners, while the leaves are interspersed throughout. The overall aesthetic is soft and floral.

July 2024

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This newsletter, ink gazette will showcase the students' scholastic accomplishments, cultural events, sports, creativity, ethical values, achievements, and many more during their tenure at INDIRA.

We here at IIMP BBA contantly encourage our students to be innovative, think creatively, work in teams, and support hands-on learning. I wish them the best.

May you all reach new heights of success. Best wishes to our ethical leaders of tomorrow who can take a step ahead to transform India.



Dr. Pandit Mali

Director

Indira Institite of Management, Pune

From the Dean's desk...

Ink Gazette is a great initiative taken by IIMP Ink Society. The Newsletter is an innovative method to keep students aware about the multiple events happening on campus and at the same time, students of the Blog Cell get an opportunity to express their creativity through writing. Best wishes and good luck to the team.



Dr. Anjali Kalkar

Dean UG Programs,
Indira Institute of Management Pune BBA

From the Editor's desk...

The newsletter “InkGazette” is a creative as well as an informative document created by the editorial board members of IIMP Ink Society. It is an initiative taken by the students to encourage others to be part of the whole process of creating this document. Along with academics, students are encouraged to follow their passion for writing. Moreover, participating in various activities and events will let the students showcases and at the same time improves their skills. This will surely make their years in college interesting and worth remembering. This Newsletter is the window to the activities of the college. We believe, team spirit and collaboration will take us to new heights!



Miss Sarika Rai
Editor in chief

3rd year Consumer Marketing
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Miss Isha Jagnani
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3rd year consumer marketing
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Miss Anjor Gadgil
2nd year Mass Media Student

What's happening in Indira ?

From July 1st to July 17th...

The Hindu month of Ashadha, fills the air with chants of “Mauli, Mauli.” Maharashtrians, adorned in all white, carrying the Tulsi plant on their heads, chanting the name of Vitthal are eager to reach their final destination of Pandharpur, to see their lord, standing tall in front of their eyes and to celebrate him. The chant of Lord Vithoba’s name can be heard in every nooks and crannies of Maharashtra in this month.

Wari, the Hindu pilgrimage walk, takes place in Maharashtra annually. There is always happiness and utter devotion in the air during this season. People, irrespective of their caste, culture, religion, come together and join hands in prayers for their beloved Lord Vithoba. This procession is truly the epitome of celebrating not just the Lord as we know him, but also to celebrate the god that resides within each and every one of us ! This year, this celebration took place from 29th of June to 17th of July.





Indira Group of Institutes also took part in Wari this year. However, ours was quite a different one. It is believed that one doesn't have to sit in front of an idol and pray rigorously for hours on end, to please the Lord. Instead, it is when you please the souls of other living beings by being kind and compassionate, that the Lord is truly pleased.

Vithoba is said to be the mother of all warkaris, and nothing makes a mother happier than seeing her child being nurtured not just by her, but by the child's environment as well. And this year, IGI did just that. We nurtured the children of Vithu mauli by providing them with all the necessities that they would require on their journey to Pandharpur.

IGI organised for food packets to be distributed amongst all the warkaris, filling their stomachs to the brim and making them happy !



What's happening in the world ?

The Microsoft Fiasco!

19th and 30th July...

Today, the world is heavily dependent on the internet. Everyone is now chronically "online" for absolutely everything and no work can be done without the help of the internet. Be it banking services, registrations, entertainment, etc, all of this happens at the click of a button !

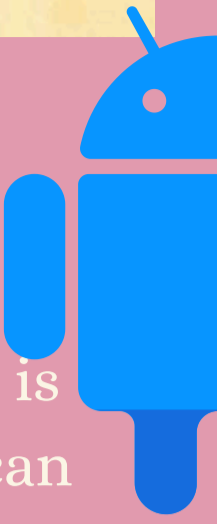
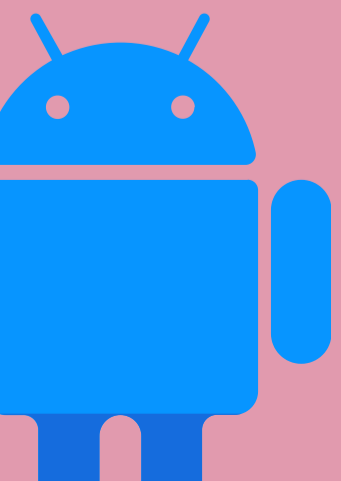
Internet has truly proved to be a boon to human kind. But this has not always been the case. This same internet managed to make everyone's life extremely difficult and wreak havoc all around the world on 19th and 30th July, 2024, when Microsoft had a global outage !

On July 19th, Microsoft completely stopped working because of a combination of DDoS attack and a faulty software update from Cloudstrike. The devices using this software were unable to process anything and all people could see was a blue screen !

Not only did the people suffer from this outage, but it was also the big industries such as the airline industry that took a hit because of this. Most of the flights by prominent airlines had to cancel their departure until the error was fixed. Similarly, many hospitals had to cancel serious operations because of their loss of data.

Businesses dependent upon this software too faced severe consequences as they too were completely unable to access their data. About 8.5 million working devices that used Microsoft operating system were affected worldwide.

The issue was resolved almost instantaneously, all thanks to all the brilliant engineers we have, however, incidents like this make you question whether we should be completely dependent on something that is so fickle and can be damaged this easily. The internet, if used wisely is the greatest gift to mankind, yet the question remains if it is truly dependable or reliable when it comes to important data !



Adorned in Bronze!

Paris Olympics, 2024...

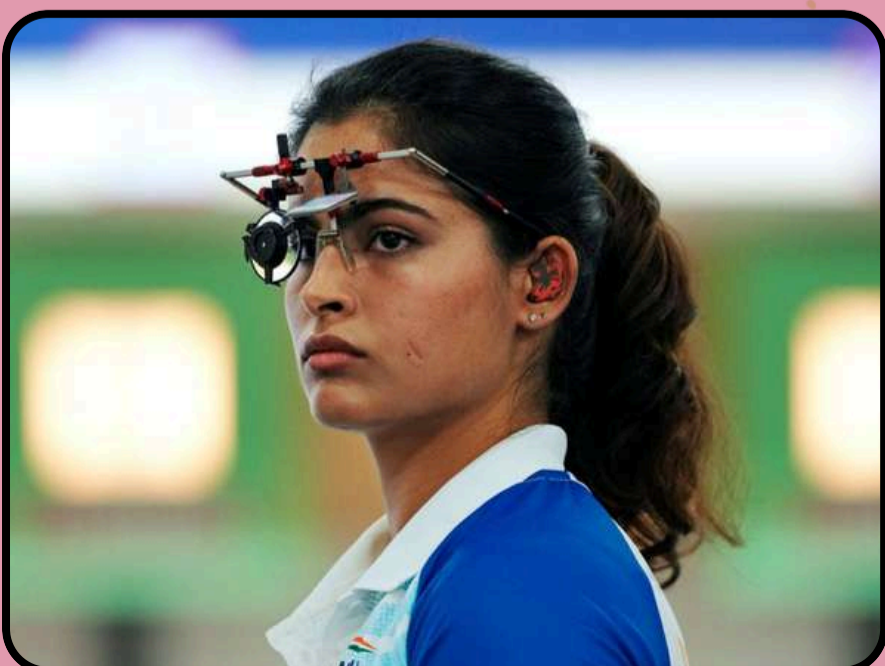
The Paris Olympics of 2024 is an international multi - sports event that took place from 26th of July to 11th of August, 2024, in France.

Many prominent countries such as the USA, China, Russia, etc. were a part of this huge event and bagged many awards for their countries. India, too was a participant and definitely gave a tough fight to its stronger opponents.

The string of India's victories began with Manu Bhaker winning bronze at the Paris Olympics not once, but twice in the game of shooting...

In a show of complete strength and dedication, Manu Bhaker, an Indian shooter, made all of us proud by becoming the first Indian woman to win an Olympic shooting medal ! She bagged the bronze medal in the woman's 10 m air pistol category... But she didn't stop just yet. She along with her partner, Sarabjot Singh, managed to win another accolade, another bronze in the mixed team 10m air pistol category. Indeed a proud moment for all Indians !

If the beginning of the games was marked by such remarkable performances from both Manu Bhaker and Sarabjot Singh, we can be sure to say that India will definitely shine in the 2024 Paris Olympics !



The Grand Indian Wedding....

The nuptials of Anant Ambani and Radhika Merchant...

Anant Ambani's wedding was a lavish and high-profile event, showcasing the opulence associated with the Ambani family. Held in 2024, the ceremony celebrated his union with Radhika Merchant, marked by traditional rituals and a fusion of modern elements.

The festivities spanned several days, featuring grand parties, stunning decorations, and performances by renowned artists. Guests included Bollywood stars, business moguls, and global dignitaries, all contributing to the star-studded affair.

The couple's attire reflected a blend of tradition and contemporary style, with Anant donning intricate outfits designed by top fashion designers. The wedding also highlighted the Ambani family's commitment to cultural heritage, with elaborate ceremonies steeped in ritual.

Overall, the event was not just a celebration of love but also a display of the Ambani family's influence and stature in society.



Explore Pune ! - Cheap Eats

Us as students are always looking for places that are easier to go to and are cheap ! Be it food joints, hangout places, we've got you covered...

In this edition, let's cover some cheap food joints which are super pocket-friendly and will fill you up !!

1. IMDR canteen : If you are in the FC area, tired of shopping, this canteen is your place to go ! Located next to MMCC college, go and have a sip of its delicious cold coffee and you'll instantly get energized. Its wide range of food options are absolutely delicious yet pocket friendly!
2. Green Bakery : Located in Sa dashiv peth, Pune, its one of the oldest bakeries existing in the area. Their Patti samosas, cheese balls and variety of patties are to die for ! A must try !
3. Burger, Camp : How could we not include the OG Pune burger place. Burger, located in camp area, is one the best burgers you'll ever eat ! Trust me. The burger is humongous ,with its juicy patty, the delicious sauce oozing out of the buns, it is nothing short mouth watering and all of this at the price of Rs 80 only ! Its a steal!
4. Marz - o - rin : Another classic food joint located in camp is Marz-o-rin. A small Iranian bakery which has won the hearts of all college students for decades now, serves the best chicken mayo sandwiches with a delectable cold coffee ! This place is not just famous for its food but also for its ambience ! The old school Iranian decor just adds to an amazing experience!



FOOOD!!!



From the Mentor's desk...

It is a great pleasure and satisfaction that IIMP BBA INK SOCIETY has come up with the newsletter "INKGAZETTE". I trust that the newsletter will work as a window through which the complete depiction of the academic and co-curricular activities, achievements and progress made during the stipulated period can be viewed. We at IIMP BBA are committed to creating an ambience for nurturing innovation, creativity and excellence in our students. Best wishes for the success and bright future of "INKGAZETTE" BY IIMP INK Society.



Dr. Vijayalaxmi G.N. Rao

Mentor

IIMP Ink Society (BlogCell)



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