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Conference and  
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# International Conference on **Finance and Accounting**

## **ICFA 2024**

### **3rd May 2024**

Theme : **Navigating Financial Challenges amongst Global  
Uncertainties**

**Conference Mode - Online**

# **INDIRA INSTITUTE OF MANAGEMENT, PUNE**

[www.indiraiimp.edu.in](http://www.indiraiimp.edu.in)



Conference URL / QR Code



International Conference on Finance and Accounting ICFA 2024 aims to bring together leading academicians, research scholars and corporate professionals to exchange and share their experiences and research results on all aspects of Finance and Accounting. It also provides a premier interdisciplinary platform for researchers, practitioners, and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered, and solutions adopted in the fields of Finance and Accounting. The conference will be held in **Online mode**.

### **About IIMP**

Indira Institute of Management Pune is the flagship institute of Shree Chanakya Education Society. IIMP is an autonomous institute affiliated to Savitribai Phule Pune University. The institute offers MBA and BBA (UG Program). The MBA and BBA program is affiliated to SPPU. IIMP is the very first management institute in Pune and third in Maharashtra to be accredited by the National Board of Accreditation (NBA) of AICTE, New Delhi for MBA course. It is re-accredited for the fourth time up to June 2023. The recent grant of autonomy for its MBA Program is yet another feather to its cap.

### **Vision of IIMP**

IIMP aims to continue to be a Centre of academic excellence in the field of management education with the purpose of developing socially responsible business leaders and entrepreneurs, who are global citizens and will help in creating a world that will uphold and preserve humanity beyond religion and gender.

### **Mission of IIMP**

- To develop managers and entrepreneurs by promoting a learning environment that encourages knowledge inquisitiveness, creative thinking, systems thinking and social intelligence.
- To contribute to the human capital requirement of the industry by enhancing the employability of the graduates.
- To sensitize the graduates towards work ethics and social responsibility.
- To foster strategic alliance with industry for research and its application.

SCES's IIMP has excelled in the field of Management Research since 2007, by creating a centre for research and registering students for Ph. D in Management under the faculty of Commerce and Management of Savitribai Phule Pune University. The centre is recognized by Savitribai Phule Pune University (Formerly University of Pune).

PGRC provides guidance to the Ph. D students in the following areas of specialization: Marketing Management, Financial Management, Human Resource Management and Computer Management. 65 students are registered at our PhD centre, out of which 20 have been awarded their Degree from SPPU.

The centre also organizes workshops, National Level and State Level Seminars and Symposiums for its Ph.D. students and faculty members.





### **About Conference theme**

IIMP has organized the International Conference on Finance and Accounting ICFA 2024 with the theme : **Navigating Financial Challenges amongst Global Uncertainties**

The theme addresses the challenges which the world is going through a period of unprecedented global uncertainties. These uncertainties have been brought about by a combination of factors including economic instability, political tensions, natural disasters, and pandemics. Navigating financial challenges in such an environment can be an overwhelming task, but it is critical to ensure financial stability and security.

### **Conference Objective**

The main objective of this conference is to bring together academicians, researchers, and industry experts to share the latest research findings, insights, and best practices related to managing financial risks and uncertainties in a rapidly changing world.

The conference will cover a wide range of topics, including global risks, emerging financial markets, the impact of technology on the financial industry, sustainable finance, risk management, and investment strategies. Speakers and panelists will provide insights into the latest trends and best practices in the financial industry and share practical strategies for navigating financial challenges in uncertain times.

Overall, the conference will provide a platform for academicians, researchers, and industry experts to come together, share insights, and collaborate on finding solutions to the challenges facing the financial industry in a rapidly changing world. The conference will contribute to the advancement of knowledge and understanding in the field of finance and help to shape the future of the financial industry.

**Conference main topics include, but are not limited to; however, the subject should be related to the conference theme. The conference will be divided into three major tracks:**

### **Track-I FINANCE**

- Entrepreneur Finance
- Corporate Finance
- Personal Finance and Investment
- International Finance
- Behavioural finance
- Financial Econometrics and Modelling
- Risk Management
- Public Finance and Policy
- Green Finance
- Financial Engineering
- Insurance'



### Track –II FINANCIAL MARKETS

- Financial Markets
- Capital Market
- Financial Instruments
- Financial Regulations
- Financial Services
- ESG – Environmental, Social, and Corporate Governance in financial institutions
- Cryptocurrencies
- Digital Currencies
- The impact of the COVID-19 on risk management
- Cybersecurity in financial institutions
- Hedge Funds
- Venture Capital

### Track –III ACCOUNTING, BANKING & TAXATION

- Financial Accounting and Auditing
- Bankruptcy and Insolvency
- Taxation
- Fraud Identification and Forensic accounting
- Corporate governance
- Sustainability Financial .
- Digital Banking
- New forms and methods of payments
- Microfinance
- Financial Inclusion
- Investment Banking

### Track –IV GENERAL MANAGEMENT

- Aside from the previously mentioned tracks, Research papers and Case studies on the main theme will be selected as '**GENERAL MANAGEMENT**'.

### GUIDELINES FOR CONFERENCE PARTICIPANTS

We are inviting Industry Professionals, Academicians, Research Scholars and PG Students for participation and publication opportunities.

Who Can Participate

- Academicians
- Research Scholars
- Students
- Entrepreneurs
- Professionals
- Industry / Business executives

### REGISTRATION DETAILS

CATEGORY	REGISTRATION FOR INDIAN PARTICIPANTS INCLUDING GST (₹)	REGISTRATION FEE FOR FOREIGN PARTICIPANTS (\$)
ACADEMICIAN	1180.00	70.00
CORPORATE	1180.00	100.00
RESEARCH SCHOLAR	590.00	50.00
STUDENT	236.00	20.00

### BANK DETAILS

ACCOUNT NAME	INDIRA INSTITUTE OF MANAGEMENT PUNE MBA
ACCOUNT NO.	201025452793
IFSC CODE	INDB0000999
BANK NAME	INDUSIND BANK
BRANCH	WAKAD, PUNE



## IMPORTANT DATES

	START DATE	LAST DATE
<b>ABSTRACT SUBMISSION</b>	30th MARCH 2024	15th APRIL 2024
<b>FULL PAPER SUBMISSION</b>	08th APRIL 2024	25th APRIL 2024
<b>REGISTRATION</b>	08th APRIL 2024	25th APRIL 2024

## CONFERENCE HIGHLIGHTS

- Best paper award ₹ 5000/- with 'CITATION
- Best paper award in Student Category ₹ 3000/- with 'CITATION
- All participants will get conference participation e-certificate.
- Conference proceeding book for abstract with e-ISBN in Journal Press India.

## PUBLICATION SCOPE



## CONFERENCE DATE

**03rd MAY 2024**

**ONLINE MODE**

## REGISTRATION GUIDELINES

- All authors to get registered, immediately post acceptance of their Abstract. Only paper of the registered authors will be allowed to present paper at the conference and will be considered for publication.
- Under no circumstances will the conference registration fee be refunded.
- Author additions/deletions are not permitted after the paper has been submitted.
- Registration will be confirmed only after the payment of registration fee.
- All the participants need to register (even non-authors), to attend the conference and get their 'Participation e-Certificate'.

## Conference URL / QR Code



<https://www.journalpressindia.com/website/indiraiimpicfa2024>



## **SUBMISSION GUIDELINES**

- All participants must submit the complete manuscripts or case studies according to the dates mentioned.
- All submitted papers will be subjected to plagiarism check. All manuscripts having similarity below 10% will be sent for blind review.
- Manuscripts having more than 10% plagiarism will be sent back to the authors for modification and resubmission.
- Authors are requested to submit their Abstract and full-length papers as per instruction given below:
- Research papers describing original and unpublished results of conceptual, constructive, experimental, applied and theoretical work or research. Submission of a manuscript implies that it is not under consideration for publication elsewhere.
- The author's name or affiliations should not appear anywhere else in the body of the manuscript to facilitate the blind peer review process.
- FOR ABSTRACT SUBMISSION
  - The acceptable word range for the abstract is 150-200 words.
  - Keywords: Minimum 3 and Maximum 5
- FOR FULL PAPER SUBMISSION
- Suggestive Paper Structure
  - Introduction
  - Literature Review
  - Methodology/ Approach
  - Findings/Results
  - Conclusion/Implications
  - Recommendations
  - Acknowledgements (when appropriate),
  - References,
  - Appendices
  - Tables / Figures (at appropriate in the text).
- Headings and subheadings must be short and numbered. The primary and sub-headings should be in title-case capitalization first letter of each word in the capital and in bold.
- Figures/ diagrams/ graphs preferably in an editable form and numbered consecutively. The source should be indicated at the bottom. The figures, diagrams and pictures should also be given relevant titles.
- Permission has been obtained for use of copyrighted material from other sources.
- Tables preferably in an editable form and numbered consecutively. Its 'title' should be placed above the table and 'source' should be indicated at the bottom. Tables should be numbered and referred to in the text as Table 1, Table 2, etc. Tables should not duplicate results in graphs. The minimum amount of descriptive text should be used on graphs and drawings (label curves, points, etc. with single letter symbols). The tables and figures should be clearly visible, readable and monochromatic in nature. Avoid inserting pictures of tables and figures in the manuscript.
- References should be included at the end of the paper and arranged in alphabetical order. The references must follow the style guide of the American Psychological Association (APA) 6th edition (refer: <https://aut.ac.nz.libguides.com/APA6th/referencelist> )
- All manuscripts will be subject to double-blind peer-review and are expected to meet the scientific criteria.
- The text should be in English. American or British usage is accepted, but not a mixture of both.
- All submissions should report original and previously unpublished research results no matter the type of research paper you are presenting.



# Our Patrons



**DR. TARITA SHANKAR**  
Chairperson & Chief Mentor-IGI



**DR. PANDIT MALI**  
Director IIMP, Pune



**DR. PALLAVI SAJNAPAWAR**  
Deputy Director IIMP, Pune



**DR. ASHUTOSH MISAL**  
Professor IIMP, Pune

## ACADEMIC PARTNERSHIP FOR THE CONFERENCE

- Emerald Publishing (EP) India will be associated as "Academic Partner," for the Conference.
- Bombay Stock Exchange Brokers' Forum (BBF) will be associated as "Academic Partner," for the Conference.

## CONFERENCE & PUBLISHING PARTNERSHIP FOR THE CONFERENCE

- Journal Press India (JPI) will be associated as "Publishing Partner" for the Conference.

## Publication opportunities

Selected papers would be considered for publishing in the following:

1. Conference proceeding book for abstract with e-ISBN in Journal Press India.
2. **We have a tie up with Emerald Emerging Market Cases.** Publication of case studies in the Emerging Markets Case Studies (EMCS) journal will be subject to their review process and guidelines to be followed by the Author.
3. **ANVESHAK International Journal of Management.** Online ISSN: 2350-0794, Print ISSN: 2278-8913. Frequency: Biannual
4. **We have a tie up with UGC-Care indexed "MUDRA: Journal of Finance and Accounting".** The selected quality papers complying with the submission guidelines, may get a publication opportunity in regular issue, after double blind peer-review process. The Publisher (JPI), does not charge any fee for the manuscripts accepted for the publication.
5. All selected Abstracts will be published in 'Conference Proceedings', and will be published by 'Journal Press India' with a separate e-ISBN & DOI no.
6. Publication in the respective journal will be subject to Journal Specific review process to be completed by the Author as per the guidelines of the Journal. Journal Publication review process will be started after the Conference.
7. Presentation: The presenters will be allowed a 25-minute slot for an oral presentation at the conference including a Q&A session.
8. Review Process of the above Journal Publication will be start after the Conference.

## SPEAKERS

### Ms. Sangeeta Menon

- Regional Publishing Manager at Emerald Publishing

### Prof. Dewasiri N. Jayantha

- University of Sri Lanka; Vice President – Education and Research, Sri Lanka Institute of Marketing; Brand Ambassador, Emerald Publishing, UK.

### Mr. Vivek Gupta

- Senior Executive Vice President at Bajaj Allianz Life

### Dr. Vishnuvajjala Aditya Srinivas

- Chief Operating Officer of BSE BROKERS FORUM, Chief Economist of Bombay Stock Exchange Brokers Forum.

### Dr. Rajni Kant Rajhans

- Dean-Research and Development, Associate Editor & Editorial Advisory Board Member -Emerald Emerging Market Case Studies, Series Editor: How-to-Guides (SAGE Publishing)

## ORGANISING COMMITTEE:

### Conference Chief-Convenor

**Dr. Dipanjay Bhalerao -**

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### Conference Co-Convenor

**Dr. Purvi Shah -**

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### Conference Organising Team

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### Students Coordinators

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