

STUDENTS REGISTERED FOR PH.D. AT IIMP PGRC

2008 - 2017

Sr.	Name of Student	Sector	Title of Thesis	Status
1.	Mr. Kumendra Subhashchandra Raheja	Academics	Green Marketing – A futuristic perspective – a study in manufacturing and service sector organizations in Pune Region	Completed
2.	Mr. Ajit Arun Parulekar	Academics	Conceptualization and measurement of Brand Equity	Completed
3.	Mr. Nityanand Singh	Industry	A Comparative Study of Supply Chain Management in Organized vis-à-vis Un-Organized Retail with Special Reference to Perishable Food Products in Pune	Completed
4.	Mr. Abhijit P Chandratreya	Industry	To critically study and examine the determinants of sales force effectiveness and to evolve a managerial model with special reference to the services sector in Pune region	Completed
5.	Mrs. Pallavi Sajanapwar	Academics	A critical study of assessing growth potential for "Knowledge Process Outsourcing"	Completed
6.	Ms. Talwar Ekta Ratan	Academics	Transformation of organization through employee development – with special reference to telecom industry	Completed
7.	Ms. Divekar Gandhali Ashutosh	Academics	Problems faced by women entrepreneurs in developing marketing strategies	Ongoing
8.	Ms. Manjoo Phadke	Academics	A Strategic plan to enhance the inbound mobility of international Students to India (with specific reference to Pune)	Withdrawn
9.	Mr. Vyas Manmohan Janardan	Academics	An analytical study on Corporate Governance as a tool for commitment to stakeholders	Withdrawn
10.	Mr. Kalshetti Prashant Swaminath	Academics	Strategies for product promotion in pharmaceutical industry	Completed

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**2014 - 2019**

<b>Sr.</b>	<b>Name of Student</b>	<b>Status</b>	<b>Sector</b>	<b>Title of Thesis</b>
11.	Ms. Shraddha Kokane	Ongoing	Academics	A Study of impact of implementation of Basel III norms in selected public and private Banks in India
12.	Mrs. Gauri Chandratreya	Ongoing	Industry	A Study of Credit Risk in funding to SME segment by NBFCs with specific reference to Auto Components, Heavy Engineering and Food Processing Industries in Maharashtra
13.	Mr. Amol Charegaonkar	Ongoing	Academics	A Study of application of Valuation Models appropriate for Intellectual Capital in Indian Service Sector Companies
14.	Mr. Ajay Shukla	Awarded	Academics	A Study to analyze the impact of prominent parameters of fundamental analysis on market share price of selected listed FMCG companies in India
15.	Mr. Vijay Sonaje	Awarded	Academics	An Analytical study of Efficiency Measures of Public Sector and Private Sector Banks in India
16.	Mr. Santosh Bothe	Awarded	Industry	Study of Cognitive Architecture of Human Decision Making and Behaviour with Special Reference to Personalising HRM
17.	Ms. Aparna Dixit	Awarded	Academics	Training need analysis of management teachers in Savitribai Phule Pune University affiliated management institutes in Pune city
18.	Mr. Sughosh Tembre	Ongoing	Industry	A study of employee engagement initiatives for the 'Digital Natives' and their impact on turnover intention – A perspective on Select IT Companies at Hinjewadi, Pune
19.	Mr. Chetan Chavan	Ongoing	Academics	Withdrawn
20.	Mr. Sanjeev Ranbhare	Ongoing	Industry	A study of Cost Control and Cost Reduction Practices of Small and Medium Enterprises (SMEs ) in & around PUNE city with reference to Auto , Auto component & Engineering sector
21.	Ms. Gayatri M Kulkarni	Awarded	Academics	A Study of Gap between expected competencies & Existing competencies among Project Managers in select IT Companies in Pune Region

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22.	Ms. Smita Mehendale	Ongoing	Academics	Study of Customer Value and Business Value in Online Retail (B2C Marketplace) Models in India
23.	Sachin subhash Mutha	Ongoing	Industry	An investigation into adoption of e-marketing By SMEs for Creating Competitive Advantage
24.	Ketan Tongare	Ongoing	Scholar	An Analytical Study of the Impact of Online Reviews on Consumer Behavior
25.	Bhosale Kailas Keshav	Ongoing	Academics	Comparative Study of Distribution Networks of select FMCG Companies in Urban & Rural Market; with reference to Pune District
26.	Sharad Babanne	Ongoing	Industry	A Study of consumer behaviour across the Mobile App Life cycle
<b><u>2018 – 2023</u></b>				
27.	Mr. Gund Sachin Bhagwan	Ongoing	Industry	Factors influencing choice of overseas study destination for higher education by Indian students
28.	Mr. Mekhe Suhas Chandan	Ongoing	Academics	A study of Buyer Behaviour towards the Energy Conservation Systems in Process Industry
29.	Mr. Palve Anil Eknathrao Mangla	Ongoing	Academics	Comparative analysis of tourism marketing campaigns of select States in India with special reference to Maharashtra
30.	Ms. Bijwe Awantika Narendra	Ongoing	Academics	Analysis of Performance Measures and Effectiveness of DevOps framework in developing IoT applications
31.	Mr. Shinde Manish Sopan	Ongoing	Industry	An investigative study into adoption of electric car by the Indian consumer
32.	Ms. Darekar Priyanka Rohan	Ongoing	Academics	A study on workforce diversity and its impact on organizational culture with special reference to service sector organizations
33.	Ms Neelam Singh	Ongoing	Academics	A study on the effect of Psychological Wellbeing on the Organizational Commitment with special reference to Automobile Industry
34.	Ms. Shaikh Nargis Nazir	Ongoing		A critical study on Moonlighting – The perception amongst the employers and its relevance in Indian Context