



Shree Chanakya Education Society's

# INDIRA INSTITUTE OF MANAGEMENT, PUNE

An Autonomous Institute, Affiliated to Savitribai Phule Pune University

[www.indiraiimp.edu.in](http://www.indiraiimp.edu.in)



## SPECIALIZATIONS

- ▶ Digital Business and Marketing
- ▶ Banking and Financial Services
- ▶ Healthcare and Hospital Management
- ▶ Mass Media Management
- ▶ Consumer Marketing
- ▶ Logistics & Supply Chain Management

# BBA

## BACHELOR OF BUSINESS ADMINISTRATION

Accelerate Your Career Right After 10+2

BROCHURE 2023





## INDIRA GROUP OF INSTITUTES (IGI), PUNE

IGI was founded in the year 1994 under the aegis of Shree Chanakya Education Society (SCES) by Dr Tarita Shankar, a doyen in the field of education and an idealistic leader, along with Prof. Chetan Wakalkar. In the last 28 years of presence, IGI has initiated and managed 15 educational institutes in the field of Management, Pharmacy, Mass Communication, Acting, Architecture, Information Technology, Engineering, Science, Commerce and Schooling.

IGI has a dedicated team of talented and experienced teachers excelling in their respective domains. It also has highly skilled staff and management to support the student in all walks of life. IGI is a renowned name in India and it is now expanding its horizons globally by initiating many international ventures.



**DR. TARITA SHANKAR**  
Chairperson (IGI)  
Chief Managing Trustee (SCES)



**DR. PANDIT MALI**  
Executive Director  
University Programs (IGI)

## INDIRA INSTITUTE OF MANAGEMENT, PUNE (IIMP)

Indira Institute of Management, Pune (IIMP) a flagship institute of IGI is one of the pioneering management institutes in Pune and is accredited for 3 years by National Board of Accreditation (AICTE), New Delhi for its MBA program. Our value-based education has resulted in IIMP being consistently ranked amongst the top 50 B-schools in India. Indira Institute of Management, Pune (IIMP) has established a reputation for providing industry and employability focused quality education in management and IT.

It has always remained sensitized and dedicated to strengthening collaboration between Industry and Academia, by the way of programs that have witnessed industry experts coming to our campuses to guide our students. The Institute has therefore always sensed a greater need for responsible initiatives, aiming to foster economic development.

- **AN AUTONOMOUS INSTITUTE APPROVED BY UGC & AICTE, NEW DELHI**
- **AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY**
- **FIRST MANAGEMENT INSTITUTE IN PUNE TO BE ACCREDITED BY THE NATIONAL BOARD OF ACCREDITATION (NBA) OF AICTE, NEW DELHI FOR MBA COURSE**



## WHY IIMP?

Indira Campus is one of the finest Management and IT education infrastructures in the country. Some distinctive features of our campus:

- 40,000 sq. ft. built-up space Modern classrooms, syndicate rooms & conference centre
- 400 seating capacity air-conditioned auditorium
- 150 seating capacity air-conditioned convention centre
- Wi-Fi broadband internet
- Well-equipped and maintained computer laboratories
- 100% placement assistance,
- Career guidance by the experts in the field
- Various pre-placement and placement activities to prepare students for the industry
- Industrial tie-ups for hands-on-practical training/ internship and certifications
- Industry-driven comprehensive curriculum

## TEACHING METHODOLOGY

- Online /Offline interactive sessions
- High quality pre-recorded videos for reference
- E-learning activities with innovative case-studies and assignments
- Remedial classes
- Certification-oriented training from collaborative companies
- Career and Leadership Development Program from Industry experts
- Contextual learning with the help of case studies
- Project-based assignments

## FACULTY MEMBERS

We have highly experienced in-house faculties for the Healthcare Management Program. We also have tie-ups with hospitals and other Healthcare industries to provide practical training and hands-on experience to our students.

- **Industry Experts** ➤ **Trainers with International Exposure** ➤ **Ph.D & University Approved** ➤ **Consultants**

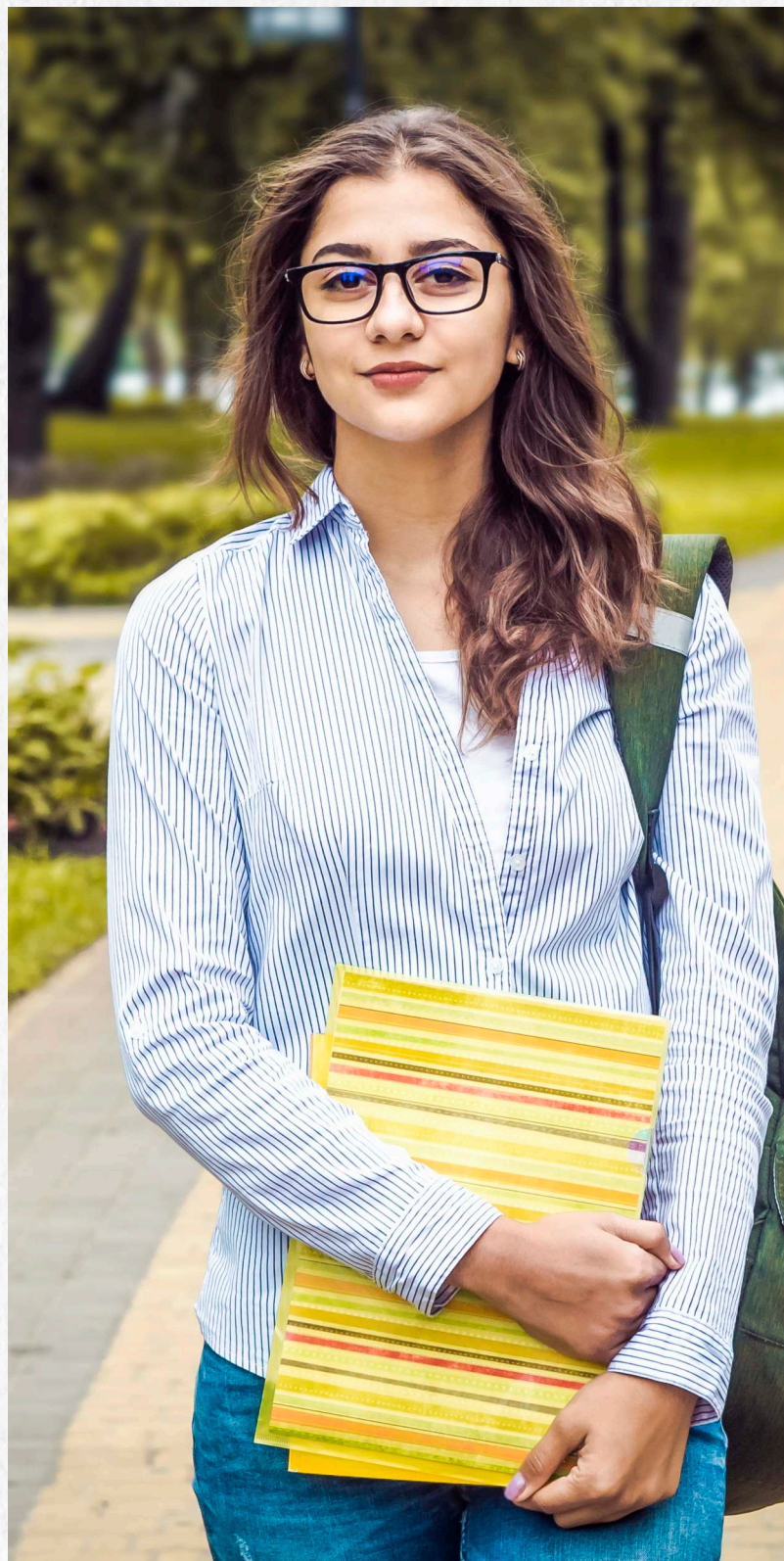


## **ADMISSIONS OPEN FOR THREE YEARS FULL TIME CAREER-ORIENTED BBA DEGREE (2023-26)**

- 29 Years of glorious Legacy of quality Management Education.
- Qualified faculty with rich industry experience. Strong industry academia interface.
- Focus on holistic development of students.
- Updated course curriculum as per latest industry requirement.
- Adequate infrastructure for Co-curricular and extra-curricular activities.
- Practical experience with the experts from the industry.
- IIMP campus is situated near Hinjewadi IT park with excellent connectivity to all parts of City.
- Excellent placement record of IIMP.

## **ADMISSION PROCEDURE ACADEMIC YEAR**

- A candidate for being eligible for admission to the Degree course in Bachelor of Business Administration- shall have passed 12th Std. Examination (H.S.C. 10+2) from any stream with English as passing subject and has secured at least 40% marks at 12th Std.
- Three Years Diploma Course after S.S.C. i.e. 10th conducted by of Maharashtra Board of Technical Education or its equivalent.
- Two Years Diploma in Pharmacy after H.S.C, conducted by of Maharashtra Board of Technical Education or its equivalent.







# BACHELOR OF BUSINESS ADMINISTRATION (BBA)

## SPECIALIZATIONS

- Digital Business and Marketing
- Banking and Financial Services
- Healthcare and Hospital Management
- Mass Media Management
- Consumer Marketing
- Logistics & Supply Chain Management

## ADMISSION PROCEDURE

Stage 1: Registration for IBET

Candidates will fill up the IBET online registration form for Entrance Test, available on [www.indiraiimp.edu.in](http://www.indiraiimp.edu.in)

Stage 2: Entrance Examination centres

Appear for exams at BBA Entrance examination centres in Following cities

### Examination Center

Pune  
IIMP "Saarathya" Campus  
Date: 28<sup>th</sup> May 2023

### Mode of Examination Online & Offline

Date of Examination  
Date: 28<sup>th</sup> May 2023  
Time : 11.00 am to 1.00 pm

### Merit List

First-6<sup>th</sup> June 2023  
Second-12<sup>th</sup> June 2023

Note- IIMP Reserves the right to change the date of examination, centre of examination etc. depending on the feasibility. Changes will be conveyed to the candidates well in advance.

Note: For updated details regarding admission keep visiting respective IIMP website: [www.indiraiimp.edu.in](http://www.indiraiimp.edu.in)





# DIGITAL BUSINESS AND MARKETING

## INTRODUCTION:

This specialization is designed, keeping in mind the rapid integration of digital media tools in diversified business sectors. It has been structured to let the students understand the changing nature of business due to the rapid evolution of digital marketing tools. Students are expected to learn tools in the digital marketing arena and their application for leveraging marketing goals for the organization.

## COURSE OBJECTIVES

- ▶ To develop the right understanding about the changing digitalization of business environment and the role of various types of organizations
- ▶ To enhance leadership attitude and aptitude among students to work at different levels in an organization
- ▶ To develop a keen interest in offline and online communications in the digitized world

## CAREER OPPORTUNITIES

There are countless opportunities after completing BBA in Digital Marketing. Following is the list of the roles a student can assume after successful completion of the course.

- ▶ Web Analytics Manager
- ▶ Digital Marketing Manager
- ▶ Creative Director
- ▶ Content Strategist
- ▶ Interactive Marketing Manager
- ▶ SEO and SEM Specialist
- ▶ Head of Digital Operations
- ▶ Email Marketing Specialist
- ▶ Chief Experience Officer
- ▶ Internet of Things Marketing Specialist

# BANKING AND FINANCIAL SERVICES

## INTRODUCTION:

BBA in Banking & Finance Services help students to develop an understanding of the banking sector, key skills like analytical skills and other people skills specific to the career opportunities in the service sector. This specialization is designed to equip the students with knowledge of the rapidly growing financial services and banking industry. After the three-year degree course with a specialization in banking and financial services, students can look forward to entry-level job opportunities in banking and various financial sectors.

## COURSE OBJECTIVES

- ▶ To inculcate a managerial and entrepreneurial attitude amongst the learners and help them to become a successful business leader.
- ▶ To enhance leadership abilities, cognitive capacities and cultivating rational business vision.
- ▶ To develop a right understanding regarding various financial institutions and agencies governing various aspects of business
- ▶ To equip the students with knowledge of the rapidly growing financial services and banking industry

## CAREER OPPORTUNITIES

There are numerous job opportunities after completing BBA in Banking and Financial Service. Few of them are as follows:

- ▶ Financial Advisor
- ▶ Loan Officer
- ▶ Financial Analyst
- ▶ Insurance Advisor
- ▶ Financial Manager
- ▶ Commercial Banker
- ▶ Budget Analyst
- ▶ Venture Capitalist





# HEALTHCARE AND HOSPITAL MANAGEMENT

## INTRODUCTION:

Shree Chanakya Education Society's Indira Institute of Management has introduced BBA in healthcare management in Pune; a three-year bachelor degree program available for the candidates who are looking for a career in the healthcare industry. The course is strongly backed by Indira College of Pharmacy and renowned hospitals in Pune for skill enhancement. The program trains students for evaluating, presenting and researching data related to healthcare management. The program also aims at providing students with changes and updates in the healthcare regulations, laws and technology. It prepares the students for "Careers of Tomorrow". Training in the BBA in healthcare management aims at producing future leaders in healthcare management. BBA in healthcare management subjects includes some of the important topics like microeconomics, business statistics, marketing management, human resource management, consumer behaviour, clinical services and healthcare information systems. Besides this, the program also includes working on live projects and training. This specially designed healthcare management course takes into account industry needs, existing gaps and future requirements.

## COURSE OBJECTIVES

BBA Healthcare Management is a programme that aims at equipping eligible candidates with expertise in researching, evaluating and presenting arguments and data that can help them in management or administration of hospitals and understand the changes in healthcare laws, regulations and technology. The healthcare management course is an excellent blend of management and healthcare functions, which makes it an application-based management programme.

- To integrate healthcare ethics with business and industry knowledge.
- To develop young dynamic professionals for managing healthcare organizations.
- To provide intensive and practical knowledge of healthcare management.
- To build knowledge, develop skills and expose students to real work situations in healthcare institutions.
- To make students face managerial actions in healthcare-related industries or firms by projects & training.
- To acquire and practice leadership and managerial skills that will positively affect performance as a healthcare manager.
- To promote research in the field of healthcare and hospitals in order to improve the efficiency of health care delivery systems.
- To promote the development of high-quality health care services.

## CAREER OPPORTUNITIES

Based on the acquired skills and knowledge through successful completion of BBA Healthcare Management Course, one has abundant career opportunities, a few have been mentioned below:

- |                          |                                  |
|--------------------------|----------------------------------|
| ➤ Healthcare Manager     | ➤ Pharmaceutical Project Manager |
| ➤ Hospital Administrator | ➤ Healthcare Finance Manager     |
| ➤ Health Service Manager | ➤ Medical Office Administrator   |
| ➤ Hospitality Executive  | ➤ Healthcare Quality Manager     |
| ➤ Health Care Analyst    | ➤ Healthcare Administrator       |



## INTRODUCTION:

BBA in Mass Media Management is a course designed for media enthusiast who wish to seek a career in Journalism, Television, Newspapers, Films & Radio, Public Relations, Advertising, etc. and are taught about the other potential streams of Media Management, blended with Business Administration exposure. The course provides an in-depth understanding of the World-wide Media. The module is coupled with insights from industry professionals, practical learning and improving media literacy. The course structure is curated and geared towards creating professionals for the Indian Media and Entertainment industry.

## COURSE OBJECTIVES

- ▶ A foundation for understanding the communication and media studies discipline that prepares them to focus on the humanistic aspect of media and its impact on society
- ▶ Knowledge, skills, and values that prepare them for future careers in our interconnected society, whether in mass media or advanced study
- ▶ Critical thinking skills, effective oral and written communication skills, and the ability to create works of high quality
- ▶ An improved sense of self-confidence and self-efficacy and an awareness of their responsibilities as professionals in their field
- ▶ To enable the students to integrate various functions with organizational goals and strategies

## CAREER OPPORTUNITIES

Depending upon your personal inclination you could work as:

- |                                   |                                    |                                      |
|-----------------------------------|------------------------------------|--------------------------------------|
| ▶ Radio or TV Announcer           | ▶ Advertising and Branding Manager | ▶ Film/Television Production Manager |
| ▶ News Reporters                  | ▶ Video Editor                     | ▶ Script/Screen-Writer               |
| ▶ PR Specialist                   | ▶ Journalist                       | ▶ Creative Director                  |
| ▶ Corporate Communication Officer | ▶ Event Manager                    | ▶ Social Media Expert                |
| ▶ Creative Manager                | ▶ Film/Theatre Director            | ▶ Content Writer or Copy Writer      |
| ▶ Cinematographer                 | ▶ Photographer                     |                                      |



## INTRODUCTION:

In today's business organizations, the supply chain is the most important aspect for success. A manufacturing and processing business can never grow if the supply chain is poorly managed. This specialization is all about managing the supply chain in a dynamic business environment. Students learn about procurement, logistics, transportation, warehousing, packaging and more. A perfectly functioning supply chain is important for a company to succeed, so supply chain managers are some of the most sought-after professionals in the industry. And wing to this demand, they are also compensated with a high salary and benefits.

## COURSE OBJECTIVES

- A foundation for the operation management and to understand operations associated with the shipping & logistics industry.
- To incorporate a focus on the change occurring in today's business world, more specifically, in business logistics.
- To incorporate and learn the critical elements of logistics and supply-chain management.
- An improve and to develop criteria and standards to achieve improved business performance by integrating and optimizing the total logistics and supply-chain process.
- To enable the students to summarize the value of focusing on logistics systems and decision-making at all levels of management.

## CAREER OPPORTUNITIES

Depending upon your personal inclination you could work as:

- |                            |                               |                               |
|----------------------------|-------------------------------|-------------------------------|
| ➤ Customer Service Manager | ➤ Inventory Control Manager   | ➤ Import & Export Agent       |
| ➤ Analyst/Consultant       | ➤ Distribution Center Officer | ➤ Cargo Operations Specialist |
| ➤ Vehicle Fleet Manager    | ➤ Purchasing Manager          | ➤ Freight Coordinator         |





## INTRODUCTION:

Consumers are part of Household sector and today household sector is one of the major sectors contributing to our GDP. Marketers are paying close attention to consumers and continuously study how potential buyers act when purchasing goods or services for personal consumption. Direct-to-consumer businesses are changing the game. Today brands choose to direct their attention at consumers as opposed to pushing products through middlemen. Consumer marketing is creating and selling of products, goods and services to individual buyers, as opposed to trying to appeal to businesses. You would have often heard about this – Fast Moving Consumer Goods. These are nothing but products that are destined for use by ultimate customers or households that cannot be done with, as their usage is on day-to-day basis. For Example, Toothpaste, soaps, body lotions, etc. These are meant for personal consumption and the demand for such products is direct. Consumer Durables is another such category falling under the gamut of Consumer Marketing, which includes the cars, electronics goods, home appliances, furniture, etc.

## COURSE OBJECTIVES

- ▶ Learn to create contemporary strategic marketing toolkits to generate consumer intelligence and plan the right strategies to market consumer goods and services.
- ▶ Develop your knowledge and application of consumer behaviour theories and buying behaviour models.
- ▶ Acquire a deep understanding of the application of marketing tools on consumer decision making.
- ▶ Explore how different tactics are used to influence Consumer markets and management decisions.
- ▶ Learn about selected marketing research techniques, and how to apply these to gain real consumer insights.
- ▶ Enhance your cultural sensitivity by examining the interaction between culture and consumer buying behaviour in relation with FMCG.

## CAREER OPPORTUNITIES

Depending upon your personal inclination you could work as:

- |   |  |
|---|--|
| ▶ Sales Executive - FMCG                    | ▶ Customer Relationship Executive                    |
| ▶ Sales Executive - Consumer Durable        | ▶ Distribution Executive / Marketing Service Manager |
| ▶ Assistant Manager - Marketing – FMCG      | ▶ Executive in Rural & Regional Marketing            |
| ▶ Branding Executive / Junior Brand Manager | ▶ Marketing executive - Consumer Brand               |
| ▶ Sales and Marketing Analysts              | ▶ Campaign Management Executive                      |





## ON-CAMPUS RECRUITMENT

- ▶ IIMP extends career guidance, campus placement which is a gateway to an aspired career and helps students to become competent in the world of cut-throat competition.
- ▶ Soft skills development program and aptitude are provided which enhance the potentials of students and which creates maximum opportunities for the placement of the eligible in the job market.
- ▶ The on-campus recruitment at IIMP provides a convenient way for corporates to interview our students for permanent employment. The process has been jointly designed by the faculty, recruiters and students over the years and tries to optimize the interest of all.

**Placement Cell** at Indira Institute of Management, Pune frequently interacts with the corporate world, thereby developing and maintaining symbiotic relations. It undertakes various activities related to campus placement.

- ▶ Every year more than 350+ companies on campus.
- ▶ Leading companies from all major sectors like Banking, Financial services, Auto, Logistics, Retail, Manufacturing, Hospitality, IT, Consulting, research, Pharma, Telecom, Media, FMCG, FMCD, etc.
- ▶ Good job profiles in Marketing, Operations, Sales, Consulting, Finance- Corporate, Banking and Analysis.
- ▶ Long standing relationships and tie-ups with multinationals, Indian MNCs and Indian Corporates.

## PLACEMENT TRAINING

Our Placement cell aims to provide suitable career and training to students according to their interests and capability. The interest of the students is looked into so that there will be a smooth transition into the corporate world. The institute aims in assisting students for summers as well as final placements by arranging campus interviews for recruitments in corporate houses and to all public sectors, private sectors and MNCs. Industry experts are invited to train and develop our students more employable and take any challenge in the professional world.

**Following are the important activities of our placement cell.**

- ▶ 100% placement assistance
- ▶ Career guidance by the experts in the field
- ▶ Various pre-placement and placement activities to prepare our students corporate ready
- ▶ Industrial tie-ups for hands-on practical/ internship and certifications







## FACILITIES

### Hostel

IIMP provides hostel facility to girl students within its campus itself. The hostel is nothing but "a home away from home for the girls" & is also safeguarded by the warden & security guards round the clock. Hostel accommodation to boy's students is also available within walkable distance from the campus.

Hostel Facility is available for both Girls & Boys

Approximately INR 1,00,000 per Academic year including food & Accommodation.

**For further information contact:**

**For Boys Hostel- Mr. Nitin Phadatave (020-66168150)**

**For Girls Hostel- Mrs. Sheetal Todkar (020-66168222/66168224)**

### Canteen

The Institute has a Cafeteria, which is uniquely designed and located in the main campus. Cleanliness and hygiene are given immense importance here. Canteen authorities always make it a point to provide the hygienic and balanced food to the students so that they are better prepared to cope with the rigors of the course.

### Classroom and Seminar Rooms

It has spacious classrooms enabled with modern audiovisual facilities and computer labs to facilitate digital learning. The classrooms have been equipped with facilities to conduct virtual class room sessions to ensure compliance with social distance and safety precautions. The college has a 300 seater air-conditioned auditorium located in the main campus to facilitate seminars and sessions by industry speakers. There are basketball, volleyball courts, gymnasium and infrastructure for other sports. It helps in distressing and maintaining physical and mental wellness.

### Library

The Library of the Institute has an excellent collection of reference, textbooks and encyclopedias related to the

library is regularly updated by periodicals and journals. In addition to curriculum-related books, our library is also well stocked with books on general reading, self-help and motivational literature.

### IT Infrastructure

The IT Infrastructure also covers the latest licensed software for designing, editing and simulation of projects, statistical analysis and project presentation. Security (physical & data access) within the campus is administered via surveillance cameras and data access policies implemented via various servers using Microsoft Technology. IIMP has dedicated computers labs with broad band connectivity to help students complete different task and presentation assigned to them. IGI has got the office365 communication platform for communication between students and faculty members. Students are assigned individual email-ids for their individual communication with the fellow students and faculty. Besides, IIMP has rolled out our comprehensive ERP system which takes care of the entire student's academics, examination and allied activities management during their stay at Indira.



## SOUL PROGRAM AND BALLROOM STUDIO

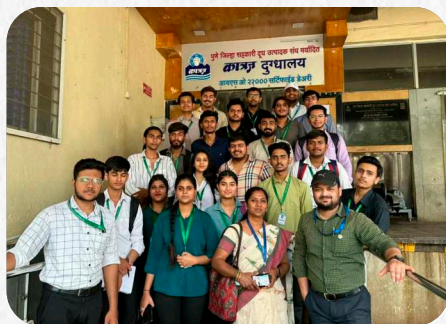
Indira Institute of Management, Pune had launched a unique SOUL Program for the BBA students to enrich thlives with an amalgamation of different verticals like Yoga, Veda, Music and Heal. SOUL is a unique initiative by Dr.Tarita Shankar (Chairperson - Indira Group of Institutes, Pune) ...that aims at establishing a divine equilibrium between one's body, mind and soul. The program comprises an integrated model to attain eternal peace and walk on the path of realisation.



## INDUSTRY VISITS




Field visit - Mapro Garden  
(Mahabaleshwar)



Students visited Katraj Dairy




BBA Students visited District Court  
(Pune)




INDIRA GROUP OF INSTITUTES, PUNE  
Presents


# Mahabaleshwar Green Tour




BEE & Honey Center




Milk Center Visit




Strawberry & Vegetable Garden Visit




Natural Water Packing Plant




Local Flora & Fauna Show




Lunch at Dina



Market Visit



Bhilar Village Visit



Velocity Entertainment Park

• Indira College of Pharmacy • Indira College of Engineering and Management • Indira Institute of Management BBA • Indira College of Commerce & Science



## COMPETITIONS





## GUEST LECTURE / WORKSHOP



Guest lecture by Dr Gajanan Nerkar on 'Soft Skills and Communication Dynamics'



Workshop by Mr. Sarang Kulkarni on 'Live Stock Trading'



Webinar by Advocate H. B. Keshava on Fundamentals of Cyber Security



Guest Session by Ms. Philomena Vaz on topic-Developing a Positive Attitude



Guest Session by Ms. Shreya Dongre on Topic Building your Personal Brand for Corporate World



Guest Session by G- Institutions and Consultancy and In Association with National Stock Exchange on Personal Financial Planning



Guest Session by Mr. Kedar Joshi Radiocity, Pune



Guest Session Ms. Madhuri Sathe





## ACTIVITIES



Marketing Activity Organized to promote innovative learning methods



I-Market organized by students of DIGI Club-BBA Digital Business Marketing



SYNC Media Club by BBA MMM students



VIPANAN Club by Consumer Marketing students



Banks Fair at Campus



IIMP INK Society - Blog Cell by BBA students

## ACADEMIC TOPPERS

### BATCH 2020-23

STUDENT NAME	CGPA
Priya Kumari	9.55
Goral Patel	9.46
Anchal Dwivedi	9.43

### BATCH 2021-24

STUDENT NAME	CGPA
Digvijay Gaikwad	9.26
Shruti Punjabi	9.22
Rushikesh Shinde	9.16

### BATCH 2022-25

STUDENT NAME	CGPA
Mitrajeet Jituri	9.08
Kashish Khandelwal	9.08
Vaishnavi Kulkarni	9.08

### PLACEMENT HIGHLIGHTS

100 % Placement and Summer internship assistance

**Number of Companies on the Campus 116**

**Highest Package : ₹ 5.5 LPA**

**Average Package : ₹ 3.5 LPA**



## TESTIMONIAL



My internship at Manipal Hospital was an enriching and rewarding experience that enhanced my clinical skills, expanded my knowledge base, and instilled in me a deep sense of professionalism and compassion towards patients. I am grateful for the opportunity, IIMP has given to get trained for my worklife in future.

**Anchal Chandrakar**  
BBA HHM 2021-24



Our college has always provided us with opportunities to get placed in esteem corporate institutions like Citi Bank and many other. Will also inculcating the skills necessary in the corporate world by providing internships opportunities in esteem firms like Motilal Oswal financial services and many other. I would like to thank the placement department for guiding us through out our journey for college to corporate and the faculty at Indira who equipped us with the skills required to crack the interview.

**Harsh Khanvilkar**  
BBA BFS 2020-23



The placement in our college has been very good. The placement department helped and guided us to get placed at our dream company with the amazing package we deserve. It's great that the teachers continuously notify us about new internship offers in our class groups. All types of companies do visit our college for hiring students whether it is a top company like Infosys or new startups.

**Goral Patel**  
BBA DBM 2020-23



I heartfully thank our Placement department for giving opportunity to prove myself in my career and i am glad to inform that Got Job as "TEAM LEAD" in Housiey Corporate Ltd.

I appreciate your efforts for organizing Campus placements and Regular Placement activities in classes. IIMP has always believed in supporting and guiding its students. I personally thanks Renu Ma'am, Richa ma'am, Swati ma'am and to all my faculties for your encouragement and support.

**Kumar Anubhav**  
BBA- MMM- 2020-2023





Backyard Stories at IIMP BBA Campus



Backyard Stories in IIMP BBA Campus



Covid Relief Drive by IIMP BBA



IIMP BBA - Winner of LA' Bella 2023



PuneTimes FRESH FACE in IIMP BBA Campus



PuneTimes FRESH FACE in IIMP BBA Campus





Classical Dance Performance by Mugdha Joshi



Dance Performance by Atharva Chaowdhary



Dance performance by Ritu Kulkarni



Duet Dance Performance by Atharva & Arpita



IIMP BBA Winner - Cricckt Team



Singing Performance



## INSTITUTES UNDER INDIRA GROUP

### INSTITUTES UNDER INDIRA GROUP

- Indira Institute of Management, Pune
- Indira School of Business Studies PGDM, Pune
- Indira Institute of Management PGDM, Pune
- Indira School of Business Studies, Pune
- Indira College of Arts, Commerce and Science, Pune
- Indira College of Architecture & Design, Pune
- Indira School of Communication, Pune
- Indira Global Business School, Pune
- Indira College of Engineering & Management, Pune
- Indira College of Pharmacy, Pune
- Indira College of Commerce & Science, Pune
- Indira College of Management Studies, Pune
- Indira National School (Pre-Primary), Pune
- Indira National School, Pune

## AWARDS AND ACCOLADES

- **Innovative Education Leadership Awards 2023**  
Best Upcoming Institute for BBA with NEP Curriculum – Indira Institute of Management, Pune
- **Global Digital Marketing Awards 2023**  
Institute with Best Curriculum in Digital Business Marketing (UG Programs) – Indira Institute of Management, Pune
- **Business Leader of the Year 2022**  
Women Leader of the Year – Dr Tarita Shankar, Chairperson, Indira Group of Institutes, Pune
- **Innovative Education Awards 2022**  
Best B-School in Innovative Teaching Methodologies – Indira Institute of Management, Pune  
Best Dean – Dr. Anjali Kalkar, Dean (UG Programs), Indira Institute of Management, Pune
- **World CSR Congress & Awards 2022**  
CSR Initiative of the Year – Indira Group of Institutes, Pune  
Indira COVID Relief Initiative
- **Global Education Awards 2021**  
Best Institute in Placements – Indira Institute of Management, Pune
- **Business Leader of the Year (Education) 2021**  
Best in Class Infrastructure & Facilities – Indira Group of Institutes, Pune



## Indira Institute of Management, Pune

'Sarathya' 85/5-B, New Pune-Mumbai Highway,  
Tathwade, Pune - 411033, India.

Contact : 08035339202 \*\*Mandatory to prefix 0(zero) while dialing mobile number

Tel.: +91 20-67103900 / 902 / +91 9822598687

Email : [bba.admissions@indiraiimp.edu.in](mailto:bba.admissions@indiraiimp.edu.in) | [www.indiraiimp.edu.in](http://www.indiraiimp.edu.in)

Contact for Mass Media only : +91 020 67103975 / 904 Mo. 9922663335

Email : [isc@indiraedu.com](mailto:isc@indiraedu.com)