First Day to college embarks the new beginning, full of excitement, hope, fun and enthusiasm. In this new beginning one often overlook that students are either terribly nervous or are very excited. Majority of them have left their comfort zones their home-towns, parents, friends and near one’s to make a lifetime choice to gain knowledge and become successful in life. Eyes filled with dreams also have fear of settling down, making friends, leaving home and much more.

So to make student feel comfortable & at-ease, Indira Institute of Management arranged a warm & grand welcome.

Induction 2015 commenced on 2nd July 2015 for the batch of PGDM 15-17; with the theme “BE THE CHANGE”.

Induction 2015 was scheduled for 10 days. Day One was a big bang- it was an out of the world affair.

Unlike the typical Induction programs the institute planned to introduce, corporate side to students by giving them hands on exposure. This was achieved by inviting the corporates to set up stalls & displays. The objective was to create;

- Awareness about leading brands, major players and industries
- Sensitization about the job opportunities available in different sectors.
- Learn how major brands create and manage the customer interfaces.
- Updating on current trends in industries.
- Understand the importance of sports, fitness and games as essential ingredients of a balanced

Stalls & displays of various sectors were put up by Smokin Joe’s, CCD, AMUL (Food and Beverages), IDEA (Telecom), SARASWAT BANK (Banking), ZOOM CARS (Automobile), LAKME SALON (Beauty and wellness), and COX & KINGS (Tourism). The entertainment sector was brought into focus by organizing a Flash mob- right at the beginning of the day. This was followed by karaoke, film & dance audition & a fashion show put up by the senior students.

The day one concluded on a musical note where the students enjoyed & danced to the tunes of Mr. Rohin Puri, known percussionist.
On Second Day, the Induction Program was graced by Dr. Pandit Mali – Director, IIMP, Dr. S.P. Singh Dy. Director –IIMP and Prof. K.P. Mishra HOD-PGDM. The program started with lighting of the lamp by the dignitaries and two student representatives, followed by screening of the official audio-visual clip of the Indira Group of Institutes.

Dr. Pandit Mali in his inaugural address extended a warm welcome to all the students of the new batch. He shared his experiences from his academic and corporate career with an anecdote and thought provoking personal life experiences. Dr. Thirumagal Pillai introduced the IIMP Team.

The afternoon session, was engaged by Group Director, Prof. Chetan Wakalkar, he enlightened the students with motivational videos, importance of lateral thinking.

Outdoor Management Training is another most awaited activity the students look forward to. It was organized at the Parandwadi campus. The students enjoyed the games thoroughly which put their physical strength and mental wellbeing to test. They learnt the importance of team work, effective communication and leadership skills.
The following week students attended sessions by eminent personalities from the industry and academia. Few of the speakers were Mr. Dinesh Nathani – Motivational Speaker and corporate trainer; Mr. Shantanu Sen Sharma – Co Founder & Chief Mentor of Ozone Consultants; Ms. Madhuri Sathe – Executive Director (Corporate Relations) Indira Group of Institutes on Placements at Indira and employability; Prof. Bijoy Guha- Management Thinker on Business Management; Prof. K.P. Mishra – IIMP on Life at IIMP; Health Life Insurance by Mrs. Rekha & a session on “Perception Management “ by Dr. S.P.Singh.

To introduce the students to managerial aspects hands on session were organized on topics like Accounts for Manager, IT Skills for Managers, Business Communication, English, Aptitude sessions, Personality Development from 13th to 17th July.

All work & no play makes Jack a dull buy; this meant that the students should also have some fun time hence they were given themes to dress on, like Twins Day, Traditional Day, Blue & Green Day, Mismatch Day, Bollywood day, Neon Color Day, Angel & Devil Day, National Tri Color Day.

To conclude, the Induction program for the batch 2015-17 was a grand success as the students’ participation and for the activities reflected the same.