Research is a central part of the academic mission of many business schools and a collective endeavor of all management education institutions at large. Research shapes the thinking of research professors and advances the public body of knowledge that is conveyed in the classroom. Because of the collective and global nature of the research endeavor, dominant research paradigms ultimately determine the educational content of business schools around the world. Any successful attempt to transform the educational process must therefore consider the types of research that are necessary to support such transformation and analyze whether current paradigms and research practices are appropriate to produce the required body of knowledge.

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