

# ANVESHAK - International Journal of Management (AIJM)

(ISSN 2278 - 8913)

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Research is a central part of the academic mission of many business schools and a collective endeavor of all management education institutions at large. Research shapes the thinking of research professors and advances the public body of knowledge that is conveyed in the classroom. Because of the collective and global nature of the research endeavor, dominant research paradigms ultimately determine the educational content of business schools around the world. Any successful attempt to transform the educational process must therefore consider the types of research that are necessary to support such transformation and analyze whether current paradigms and research practices are appropriate to produce the required body of knowledge. We at AIJM aim to provide an easy access where anyone can read and redistribute authentic research articles. It is a bi-annual peer reviewed international journal which enhances research quality. Since inaccurate information leads to imprecise results, we at AIJM carefully scrutinize and review the articles to ensure quality work.

## **Journal Call for Papers (ISSN 2278-8913) – January 2017 Issue**

**AIJM – Anveshak International Journal of Management**, published by **Shree Chanakya Education Society's Indira Institute of Management, Pune**, is a premier resource for in-depth research and analysis to keep pace with the current developments and an authentic forum for high quality scholarly articles to effectively communicate these developments to practitioners actively engaged in research and those wishing to be informed about progress in the field. The journal welcomes the submission of manuscripts that meet the criteria of technical and scientific excellence. Our review process allows the authors and editors an opportunity to use their expertise in a number of significant ways.

The journal solicits original and unpublished research papers addressing theoretical and practical implementations in Management for the Upcoming Edition of AIJM. Authors are requested to check the complete instructions and required format for the manuscript before submitting their papers.

### **Important Dates**

- Submission deadline: **30.09.2016**
- Notification: Within 1-3 weeks of submission
- Final manuscript due: Within 2 weeks after notification
- Publication date: **January 31<sup>st</sup>, 2017**

### **Submit your Papers to AIJM**

Submission to this journal may be sent to the Executive Editor at [pgrc.iimp@indiraedu.com](mailto:pgrc.iimp@indiraedu.com), by Email attachment, in a single file preferably in M S Word. All figures and tables must be embedded in the text at appropriate place along with their legends. All correspondence, including notification of the Editor's decision and requests for revision, takes place by e-mail removing the need for a paper trail. On acceptance of article, copyright form shall be mailed to author (s).

## Paper Format

### Types of Papers

Original research papers, reviews and articles are welcome. They should contain an abstract (of up to 200 words) and a Conclusions section which, particularly in the case of theoretical papers, translates the results into terms readily accessible to most readers.

**Original Research Papers:** Maximum 10 pages or 3000 words.

**Articles:** Maximum 06 pages

**Book Review:** Maximum 04 pages

### Language and Language Services

Please write your text in good English (American or British usage is accepted, but not a mixture of these).

### Font & Size:

**Manuscript must be typed in MS Word, Times New Roman 12 font with single spacing.**

### *Subdivision-numbered sections*

Divide your article into clearly defined and numbered sections. Subsections should be numbered 1.1 (then 1.1.1, 1.1.2, etc.), 1.2, etc. (the abstract is not included in section numbering). Use this numbering also for internal cross-referencing: do not just refer to "the text". Any subsection may be given a brief heading. Each heading should appear on its own separate line. Do not use footnotes and authors are requested not to paginate their articles.

### References

References should be cited in the style of Harvard referencing system. The references should be listed at the end of the article as per examples given below:

Book (1 author)

NEVILLE, C. (2010) *The Complete Guide to Referencing and Avoiding Plagiarism* 2<sup>nd</sup> edition Maidenhead: Open University Press.

## Chapter in a Book

MARSHALL, W. A. (1975) The Child as a Mirror of his Brain's Development. In: Sants, J & Butcher, H. J. (eds). Development Psychology. Aylesbury Bucks: Hazell Watson & Viney Ltd.

## Conference Papers

FISH, J. (2008) Managing changes in the workplace. In Professional Managers Conference. Blackpool, Monday 18th to Wednesday 20th February 2008. Blackpool: PubM. pp. 42-45.

## Conference Proceedings

HARRIS, C. and MURTON, J. B. (2005) Cryospheric Systems: Glaciers and Permafrost: Selected Contributions to a Conference of the same name. Geological Society Special Publication 242. The Geological Society of London. January 2003. London: The Geological Society

## Journal article (online/electronic journal article)

WILSON, J. (1995) Enter the cyberpunk librarian: future directions in cyberspace. Library Review. [Online] 44 (8). P.63-72. Available from: <http://www.emeraldinsight.com>. [Accessed: 30 January 2012]

For further examples kindly refer to

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## Topics of Interest

- Human Resource Management
- Organizational Behavior
- Entrepreneurship and Information Technology,
- Operations Management,
- Quantitative Techniques,
- Financial and Accounting Management,
- Economics and Strategic Management,
- Marketing Management,
- Knowledge Management,
- Advertising and Sales Promotion,
- Supply Chain Management,
- International Business,
- Macro Economies,
- International Finance,
- Business Information systems



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The following duties outlined for editors, authors, and reviewers. Editors, authors, and reviewers will also adhere to the AIJM submission guideline policies.

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*Promptness:* In the event that a reviewer feels it is not possible for him/her to complete review of manuscript within stipulated time then this information must be communicated to the editor, so that the manuscript could be sent to another reviewer.

