



October 2023

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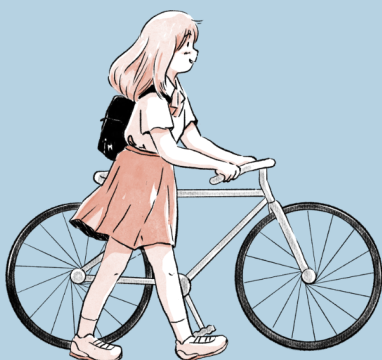
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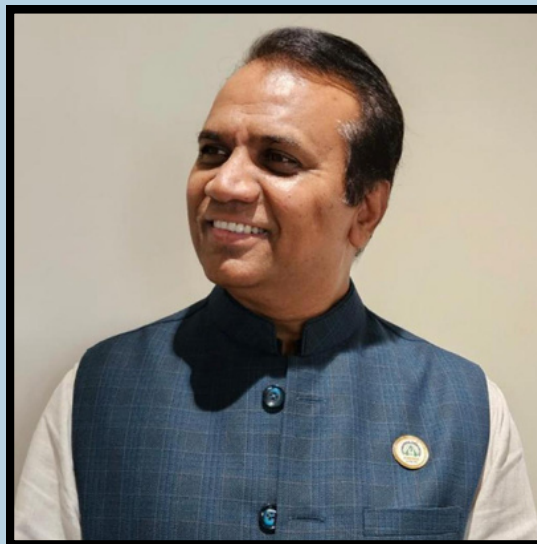
From the Director's Desk

This newsletter, ink gazette will showcase the students' scholastic accomplishments, cultural events, sports, creativity, ethical values, achievements, and many more during their tenure at INDIRA.

We here at IIMP BBA contantly encourage our students to be innovative, think creatively, work in teams, and support hands-on learning.

I wish them the best. May you all reach new heights of success.

Best wishes to our ethical leaders of tomorrow who can take a step ahead to transform India.



Dr. Pandit Mali

Director

Indira Institite of Management, Pune



From the Dean's Desk

Ink Gazette is a great initiative taken by IIMP Ink Society. The Newsletter is an innovative method to keep students aware about the multiple events happening on campus and at the same time, students of the Blog Cell get an opportunity to express their creativity through writing. Best wishes and good luck to the team.



Dr. Anjali Kalkar

Dean UG Programs,
Indira Institute of Management Pune BBA



From the Editor's Desk

The newsletter "InkGazette" is a creative as well as an informative document created by the editorial board members of IIMP Ink Society. It is an initiative taken by the students to encourage others to be part of the whole process of creating this document. Along with academics, students are encouraged to follow their passion for writing. Moreover, participating in various activities and events will let the students showcase and at the same time improve their skills. This will surely make their years in college interesting and worth remembering. This Newsletter is the window to the activities of the college. We believe, team spirit and collaboration will take us to new heights!



Miss Sarika Rai

Editor

2nd year Consumer Marketing student
Editorial Board Member of Ink Gazette



Miss Sayli Jawade

Editor in Chief

3rd year Banking and Finance Services student
student

Events & Activities

Hospital and Healthcare Management Students' visit to Mahabaleshwar's Bel-Air

October 6, 2023 - IIMP BBA recently organized an engaging field trip for our HHM students to the venerable Bel-Air Hospital in Mahabaleshwar. This iconic institution has proudly served the community for over a century.

During the excursion, our students explored the hospital's Ayurveda division, gaining insights into traditional healing practices that have endured through time. They also had the opportunity to visit the nursing college, a place where future healthcare professionals are nurtured.

What truly enriched this experience was the chance for our students to interact with the hospital's dedicated staff. These interactions provided a deeper understanding of both the clinical and human aspects of healthcare. In essence, the field trip was an immersive journey through the history and modern practices of healthcare, leaving our students with a newfound appreciation for this vital field.



Events & Activities

Exploring the World of Entrepreneurship!

October 9, 2023 - IIMP BBA recently organized an insightful event focusing on 'Cultivating Entrepreneurial Competencies through Project Planning.' We were privileged to have H.B. Keshava as our Chief Guest, a renowned figure in the world of entrepreneurship. Mr. Keshava shared his valuable insights and experiences, emphasizing the importance of effective project planning in entrepreneurial success. This event provided students with a unique opportunity to learn from an industry expert and gain inspiration for their entrepreneurial journeys.



Events & Activities

Consumer Marketing Students visit UTSAV Exhibition

October 9, 2023 - Our Consumer Marketing students recently embarked on an enlightening journey through the captivating Utsav, India's premier Consumer and Lifestyle Exhibition, nestled in the heart of Shivaji Nagar, Pune. Here, they explored the dynamic interplay of consumerism and lifestyle, where evolving trends seamlessly merge with individual tastes and desires.

In this vibrant setting, our BBA students immersed themselves in a world of innovation, chic designs, and mindful choices, all of which play a pivotal role in shaping the way we live and consume in today's fast-paced society. They had the opportunity to witness firsthand how consumer marketing strategies intersect with the evolving landscape of lifestyle, gaining a deeper understanding of the intricate dynamics of this ever-changing realm.



Your paragraph text



Events & Activities

Embracing World Wildlife Week with Enthusiasm!

October 10, 2023 - In a resounding celebration of World Wildlife Week, our General Management Club unleashed their creative spirit through a remarkable "Model-Making Exhibition." The grand inauguration of this event was graced by the esteemed presence of our Dean, Dr. Anjali Kalkar, and Prof. Mr. Anand Jumle, the Principal of ICACS.

This exhibition was a testament to our commitment to protect our planet's invaluable treasures and ensure a future where wildlife not only survives but thrives. It showcased the talent and dedication of our students in raising awareness about the importance of wildlife conservation. It was a powerful reminder that we all play a crucial role in safeguarding the incredible diversity of life on Earth.



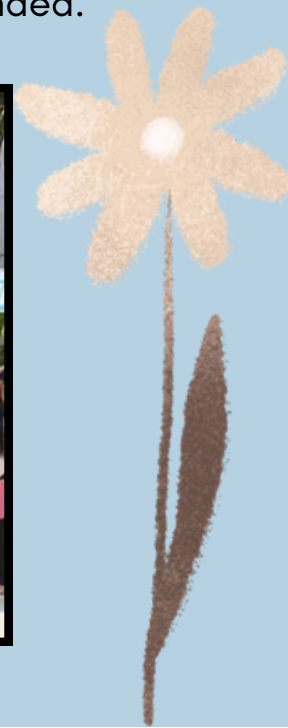
Events & Activities

A Fusion of Innovation, Entrepreneurship, and Gastronomy - I-MARKET 2.0

October 12, 2023 - IIMP BBA was recently abuzz with an event that brought together the essence of innovation, entrepreneurship, and deliciousness - I-MARKET 2.0. This vibrant occasion was orchestrated by the dynamic "Digi Club," and it served as a remarkable platform where creativity seamlessly merged with entrepreneurial spirit.

The event saw our students presenting their ingenious business models, reflecting their entrepreneurial prowess and inventive ideas. It was a showcase of their vision and dedication to shaping the future of business. But that's not all! The delectable aspect of this extravaganza was curated by the IFINENIX club of BFS, ensuring that attendees were treated to the most scrumptious culinary delights.

I-MARKET 2.0 was a delightful intersection of innovation, entrepreneurship, and culinary excellence, encapsulating the dynamic spirit of IIMP BBA. It highlighted the potential and creativity of our students, leaving a lasting impression on all who attended.



Events & Activities

"Mastering the Craft of Wealth Creation"

October 14, 2023 - The IFINENIX Club at IIMP BBA recently orchestrated a transformative seminar that united finance enthusiasts in a quest for financial enlightenment. The event was expertly guided by the illustrious Dr. Sarika Lohana.

Dr. Lohana's Investment Awareness session proved to be a turning point, unraveling the mysteries of financial management and investment strategies. Attendees gained invaluable insights that will empower them to navigate the intricate world of wealth creation with confidence and skill.



Events & Activities

Exploring the Consumer Marketing Universe at 'Marketology'

October 17, 2023 - The 'Vipanan' club at IIMP BBA recently orchestrated a dynamic event, 'Marketology,' that marked an exhilarating journey into the world of consumer marketing. Students immersed themselves in a day filled with captivating activities meticulously designed to sharpen their marketing skills. It was an adventure through the intricacies of consumer behavior and the ever-evolving dynamics of the market. The event provided a hands-on experience that left them both enlightened and invigorated, ready to navigate the exciting realm of consumer marketing with confidence and acumen.



Events & Activities

Indira Group of Institutes: Nurturing the 'Happiness Quotient'

October 21, 2023 - Indira Group of Institutes recently played host to an enlightening 'Happiness Quotient' session, a gathering where students enthusiastically engaged and absorbed the profound secrets to happiness while acquiring fresh insights to enrich their lifestyles.

We are deeply thankful to our esteemed speakers, Mr. Manny Anchan and Mr. Parvej Mantrii, whose wisdom and guidance turned this session into an exceptionally wonderful experience. Their words resonated with our students, leaving an indelible mark on their hearts and minds.

As we move forward, let's continue to nurture happiness, spread positivity, and cherish each moment with gratitude, for it is through such endeavors that we create a brighter and more fulfilling future.



Events & Activities

Indira Group of Institutes Ignites Navratri 2023

October 19, 2023 - Navratri 2023 at the Indira Group of Institutes was nothing short of unforgettable, thanks to a scintillating live band that set the stage ablaze!

The night transformed into a vivid tapestry of boundless energy, a profusion of colors, and mesmerizing Garba performances. It was a celebration that resonated with the beats of tradition and the zest of today, leaving all in attendance awestruck. Join us as we journey back to relive the enchantment of that magical evening!



Events & Activities

Fostering Future Cyber Defenders!

October 27, 2023 - The 2nd Session of Cyber Security Awareness Month at Tapasya Campus was a transformative experience, dedicated to empowering the next generation of cyber defenders. The event was a true eye-opener, shedding light on the ever-evolving landscape of digital security.

Our heartfelt gratitude goes to Mr. Sagar Panmand, whose expertise and invaluable insights were instrumental in making this session a resounding success. His guidance has set our students on a path to becoming vigilant protectors of the digital realm.



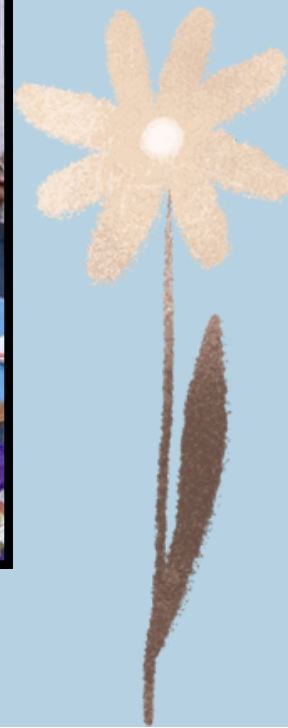
Events & Activities

"Dhanastriti - Finance Week: A Grand Start!"

23rd - 27th October, 2023 - The IFINENIX Club at IIMP BBA kicked off Dhanastriti - Finance Week with tremendous enthusiasm and a grand inauguration. This event brought the world of finance to life with a week packed full of thrilling games and engaging activities.

Adding a special touch to the occasion, we were honored to have Dr. Misal Sir, the Director of IIMP, and our beloved Dean, Dr. Kalkar, join us for the grand inauguration. Their presence added a significant level of prestige to the event, and their support was truly appreciated.

All in all, it was a fantastic week dedicated to the world of finance, brimming with excitement and learning opportunities.



Events & Activities

Banking and Finance Service Specialization students' visit to NSE, Mumbai

27th October, 2023 - The industrial visit to the National Stock Exchange (NSE) in Mumbai marked a pivotal experience for our BFS students, immersing them in the heart of India's financial hub. The NSE, a key player in the country's financial landscape, provided an invaluable opportunity for students to witness firsthand the intricacies of stock trading and financial market operations. During their visit, students likely gained practical insights into how the exchange functions, observed live trading activities, and engaged with professionals in the field. Mumbai, renowned as the financial capital of India, offered a dynamic backdrop for this exploration, with its concentration of financial institutions, corporate offices, and bustling stock exchanges. This real-world exposure undoubtedly complemented their academic studies, bridging the gap between theory and practice in the realm of finance. The experience in Mumbai not only enriched their understanding of financial markets but also inspired them to envision the possibilities and challenges that lie ahead in their careers within the financial sector.



From the Mentor's Desk

It is a great pleasure and satisfaction that IIMP BBA INK SOCIETY has come up with the newsletter "INKGAZETTE". I trust that the newsletter will work as a window through which the complete depiction of the academic and co-curricular activities, achievements and progress made during the stipulated period can be viewed. We at IIMP BBA are committed to creating an ambience for nurturing innovation, creativity and excellence in our students.

Best wishes for the success and bright future of "INKGAZETTE" BY IIMP INK Society.



Dr. Vijayalaxmi G.N. Rao

Mentor

IIMP Ink Society (BlogCell)



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