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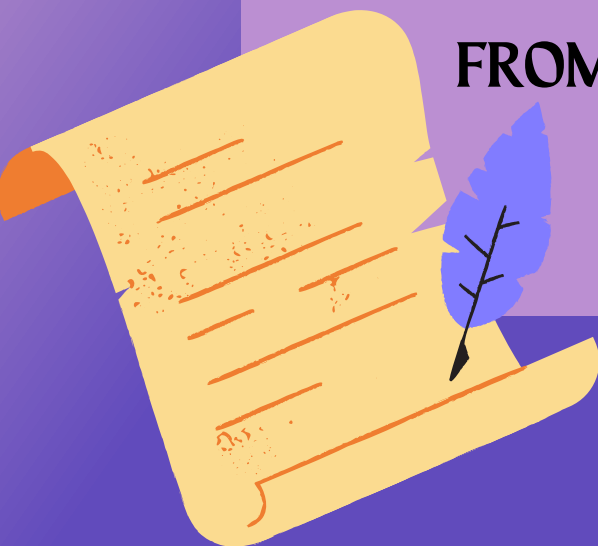
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FROM THE DIRECTOR'S DISK



IIMP BBA's Ink Society released the newsletter
"INKGAZETTE".

This newsletter showcases the students' scholastic
accomplishments, cultural events, sports,
creativity,

ethical values, achievements, and much more that
takes place during their tenure at INDIRA.

We, here at IIMP BBA constantly encourage our
students to be innovative, think creatively, work
in

teams, and support hands-on learning.

This newsletter is an example of the same!
Best wishes to the ethical leaders of tomorrow.



Dr. Pandit Mali

Director

Indira Institute of Management Pune



FROM THE DEAN'S DISK



This newsletter is a great initiative taken by IIMP Ink Society. It is an innovative way to keep students aware about the multiple events happening on campus and at the same time, helps the students of the Blog Cell to get the opportunity to express their creativity through writing. Best wishes and good luck to the team.



Dr. Anjali Kalkar
Dean UG Programs,
Indira Institute of Management Pune BBA



FROM THE EDITORS' DESK



The newsletter "InkGazette" is creative but informative document created by the members of the IIMP Ink Society. It is an initiative taken by the students to encourage others to be a part of the whole process of creating this document. Along with academic studies, students are encouraged to follow their passion for writing. Also, participating in various activities and events will let the students showcase and at the same time improve their skills. This will surely make the years in college interesting and worth remembering. This Newsletter is the window to the activities of the college.



Miss Ashlesha Ranpise
Editor
3rd year Digital business and
marketing student
Core committee member of
IIMP Ink Society



Miss Sayli Jawade
Editor
3rd year Banking and Finance
student
Core committee member of IIMP Ink
Society



EVENTS AND ACTIVITIES



INDIRA DIVERSITY AWARDS

Jan 20, Saturday- The weekend after exam week, Indira hosts the Indira Diversity Award, led by our honorable chairperson Tarita Shankar ma'am and Chetan Wakalkar sir, celebrating people with special abilities for their great contributions in various fields. This group of specially-abled people also gave multiple energetic dance numbers. Our Indira children were no less competitive as they put on a lively performance that drew a lot of cheers from the audience. The highlight of the evening was a performance by Dilnoor and B Praak himself. The energy of the crowd was at an all-time high as it was common to see people standing in chairs and dancing together. The crowd exploded into a deafening shout of enthusiasm, their collective voices becoming a mighty symphony of cheers and chants.



EVENTS AND ACTIVITIES



EVENTS AND ACTIVITIES



IIMP: KEEPING UP WITH THE TRADITION!!

January 14, Indira Institute of Management.

IIMP, is known for its diversity. The more solemn the Institute is for the academics, the same solemnity for the diverse rich Indian culture can be seen in the campus through varied activities.

Recently, the Institute celebrated Makar Sankrant, with a lot of enthusiasm and oneness. The students enjoyed dressing up according to the culture and displayed the "Unity in Diversity" through various acts.

Also the students were made aware of the value of this culture and why it is important to celebrate the culture and the festival.

The undergrads were seen cherishing and enjoying the festival by wishing each other, " तीळ गुळ घ्या, गोड गोड बोला."





BY STUDENT



I revisit our conversations at odd hours of the day, wondering if you
really meant all that you said or if the truths were the things unsaid,
Visiting down the memory lane,
I look at our pictures,
I look at them until my eyes tear up
and i start counting the days until
i meet you again,
I look at them, eventually get lost in them
and re-live the moments we captured,

This time, when we cross paths again,
I promise to not fall for you,
I promise to not crave for the closeness that felt like warm blankets on
cold winter nights,
I promise, not to say the words that you wouldn't say back.
I promise, to keep my promises this time,
Or do I?

I still witness sunsets while accompanying your thoughts,
I listen to the echoing silences,
and wonder what if you leave again?

This time, when you leave again,
Leave gently, a little softly,
leave with a warning,
please don't fade away, my heart has known your presence for longer
than it'd be used to your absence again.

Reality hits, and once again I'm all alone.

Little did i know, You'd leave,
but I'd still love you,
I'd love you like the song you used to hum but were afraid to sing out
loud,
I'd love you like the chorus out of note,
like the stroke of acrylic on a stained canvas.
And I'd revisit the long old lanes , cus loving you always felt like a long
tale of telling myself that i love you.



~by Isha Jagnani



DON'T JUDGE A BOOK BY IT'S COVER

Often in life, you must have heard , 'don't judge a book by it's cover'. The phrase is self-explanatory and has a deep meaning behind it. It means that we must underestimate anyone based on their looks. Everywhere we go see people giving others dirty looks and nice smiles and most of the time we choose what face to give someone by the way they look and dress. We can't deny that we judge people by the way they look and dress.

In order to know who someone is, we have to know their personality, lifestyle and manner. Nowadays if we were to see a girl on the road that is wearing neat, clean, posh clothes with a lot of jewellery, we would begin to imagine who she is and what her lifestyle is like. In this situation most of us will probably think that she is rich, with a nice family that spoils her and maybe even that she is mean and cruel. However, if we got to know this girl, you never know she might even be the opposite.

THIS STORY IS A TRUE EXAMPLE OF "DON'T JUDGE A BOOK BY IT'S COVER". A BEAUTIFUL YOUNG MAN WAS GOING FOR A JOB INTERVIEW AT A BIG COMPANY. SHE WAS CONFIDENT THAT SHE WOULD GET THE JOB. SHE WAS WAITING IN LINE AT THE RECEPTION FOR HER CALL TO THE INTERVIEW. WHILE SHE WAS WAITING.... A YOUNG MAN APPROACHED HER AND ASKED, "WHAT TIME IS IT?" THE MAN LOOK EXHAUSTED. HE LOOKED POOR AS HE WAS WEARING CASUAL CLOTHES. THE WOMAN REPLIED WITH A FROWING FACE, "11AM". THE MAN ASKED THE WOMEN.... "DO YOU HAVE SOME WATER" "I'M REALLY THIRSTY" THE WOMEN REPLIED, "SORRY, I DON'T". THE MAN'S APPEARANCE DISGUSTED HER. THE MAN ASKED THE WOMAN FOR A FAVOR.... "CAN I BORROW YOUR MOBILE TO MAKE A CALL?" I CAN'T FIND MY MOBILE" THE WOMEN LOOKED AT THE MAN AND SAID, "I KNOW YOUR CHEAP TACTICS". "IT'S JUST A TRICK TO GET MY PHONE NUMBER" "GET OUT OF MY FACE". THE MAN LOOKED CAREFULLY AT THE WOMAN FOR A SECOND.



HE DIDN'T SAY ANYTHING AND SAT IN THE NEXT SEAT. THE WOMAN KEPT STARING AT THE MAN IN DISGUST... SHE THOUGHT TO HERSELF... "HE MUST BE A CLERK OR CLEANER IN THIS OFFICE" AND "HOW DARE HE TRY TO HIT ON ME..." SHE EVEN TOOK A BOTTLE AND DRANK SOME WATER. APPARENTLY, SHE HAD WATER WITH HER.... BUT SHE JUST DIDN'T WANNA SHARE IT WITH THE MAN. SOON THE WOMAN WAS CALLED FOR THE INTERVIEW. 4 MEN TOOK HER THE PRELIMINARY INTERVIEW. SHE PASSED THE FIRST INTERVIEW WITH EASE. NOW IT WAS TIME FOR HER FOR THE FINAL INTERVIEW. THE CEO OF THE COMPANY ESPECIALLY WANTED TO INTERVIEW THE WOMAN IN THE FINAL ROUND. A SECRETARY ESCORTED THE WOMAN TO THE CEO'S CABIN. AS SHE OPENED THE DOOR... SHE WAS SHOCKED BY WHAT SHE SAW.

IT WAS THE SAME MAN SHE MET IN THE RECEPTION ROOM. HE WAS ANY CLERK OR CLEANER.... HE WAS THE CEO OF THE COMPANY SHE APPLIED FOR THE JOB. THE WOMAN SAID SORRY FOR HER MISBEHAVIOR EARLIER. THE MAN REPLIED, "IT'S OKAY." "PEOPLE EASILY JUDGE OTHERS BY THEIR APPEANCE." "IT'S ONLY NORMAL" "LOOKS AND APPERANCE CAN BE DECEPTIVE". "BUT THE HEART OF A PERSON CAN'T LIE" "YOU ARE QUALIFIED FOR THE THE POSITION" BUT YOU WON'T BR HIRED , BECAUSE I WANT PEOPLE WHO ARE QUALIFIED AS A HUMAN FIRST. "AND THEN THOSE WHO ARE QUALIFIED FOR THE JOB". FEEL FREE TO COME BACK AGAIN NEXT YEAR WHEN YOU'RE A BETTER HUMAN BEING". THE GIRL LEFT THE CABIN IN SHAME. THIS STORY IS A TRUE EXAMPLE OF "DON'T JUDGE A BOOK BY IT'S COVER."

SO YOU CAN'T JUDGE A BOOK BY IT'S COVER MEANS TO NOT JUDGE SOMEONE OR SOMETHING BASED ON APPEARANCE.



~by Shivani Lavhate

FROM THE MENTOR'S DISK



It is a great pleasure and satisfaction that IIMP BBA INK SOCIETY has come up with the first issue of the Newsletter "INKGAZETTE". I trust that the newsletter will work as a window through which the complete depiction of the academic and co-curricular activities, achievements, and progress made during the stipulated period can be viewed.

We at IIMP BBA are committed to creating an ambience for nurturing innovation, creativity and excellence in our students.

Best wishes for the success and bright future of "INKGAZETTE" BY IIMP INK Society.

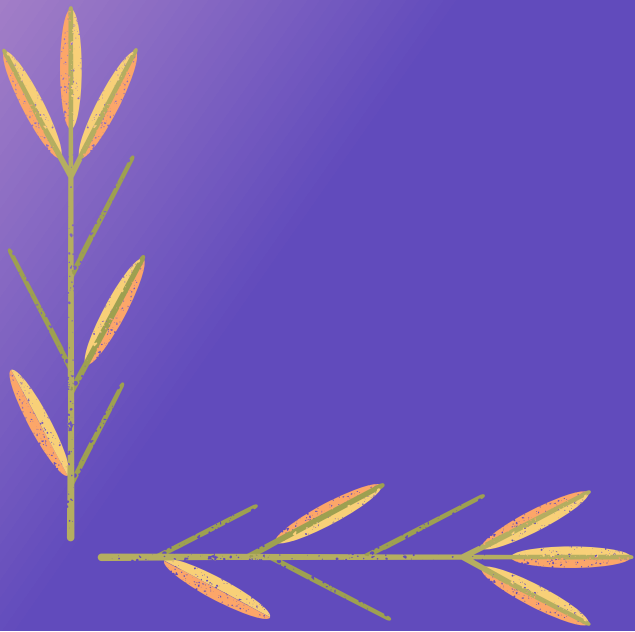


Dr. Vijayalaxmi G.N. Rao
Mentor
IIMP Ink Society (Blog Cell)



Stay Tuned!

Your co-curricular
activities are being noted,
so do participate and your
name might get appeared
in the newsletter.





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