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CONTENT

FROM THE DIRECTOR'S DESK...

FROM THE DEAN'S DESK...

FROM THE EDITORS' DESK...

EVENTS & ACTIVITIES

FROM THE MENTOR'S DESK...

FIND US HERE...



From the Director's Desk...

IIMP BBA's Ink Society announces the release of its first issue of the newsletter "INKGAZETTE".

This newsletter will showcase the students' scholastic accomplishments, cultural events, sports, creativity, ethical values, achievements, and many more during their tenure at INDIRA.

We here at IIMP BBA constantly encourage our students to be innovative, think creatively, work in teams, and support hands-on learning.

All the best dear students. May your new venture reach new heights of success.

Best wishes to our ethical leaders of tomorrow who can take a step ahead to transform India.



Dr. Pandit Mali

Director
Indira Institute of Management Pune



From the Dean's Desk...

It is a great initiative taken by IIMP Ink Society. The Newsletter is an innovative method to keep students aware about the multiple events happening on campus and at the same time, students of the Blog Cell get the opportunity to express their creativity through writing. Best wishes and good luck to the team.



Dr. Anjali Kalkar

Dean UG Programs,
Indira Institute of Management Pune BBA



From the Editors' Desk...

The newsletter "InkGazette" is a creative but informative document created by the members of IIMP Ink Society. It is an initiative taken by the students to encourage others to be a part of the whole process of creating this document. Along with academic studies, students are encouraged to follow their passion for writing. Also, participating in various activities and events will let the students showcase and at the same time improve their skills. This will surely make the years in college interesting and worth remembering. This Newsletter is the window to the activities of the college.



Miss Ashlesha Ranpise

Editor

2nd year Digital business and marketing student
Core committee member of IIMP Ink Society



Miss Sayli Jawade

Editor

2nd year Banking and Finance student
Core committee member of IIMP Ink Society



EVENTS AND ACTIVITIES



Managers of IIMP launched MANAGEMENT ELITES, Management Club
21st November, Monday : A very diversified club was launched by the students of IIMP BBA under the guidance of Asst Prof. Uttara Bhattacharya and Asst Prof. Vijayalakshmi Nemmaniwar. Dr. Pandit Mali being the guest for the event launched the logo. Students came together for the launch of the Management Club, MANAGEMENT ELITES, and also conducted their own Shark Tank at Indira where they presented different business start-up ideas, impressing the Sharks and encouraging and winning the audience with their absolute creative and sharp minds with the ideas, aiming at some of the important business areas, general public issues and tapping in right for solutions encouraging others to get creative for business ideas as well.

VIPANAN - The Inaugural of the Consumer Marketing Club

14th November, Monday : An enlightening and beautiful event had occurred with the Inaugural of the Consumer Marketing Club, VIPANAN. The event went on for two days - 14th November, Monday and 15th November, Tuesday. With Dr. Pandit Mali, Director of the IIMP BBA being the chief guest along with Prof. Renu Garg, Director of Indira School of Communication and Dr. Anjali Kalkar, Dean of IIMP BBA UG Program on the first day of the event where guests congratulated the Members of VIPANAN, released the logo, and gave a keynote address to the club members and faculty members and further motivated and encouraged everyone present for their future.

Headed by Asst Prof. Piyush Dixit and Asst Prof. Deepa Sakthi and under the presidency of Sahil Wadibhasme, second year student, the event was successful where Dr. Pandit Mali sir generously honoured each of them with a bouquet.

Day 2 was filled with fun activities, games that were innovative and related to Marketing, such as Jingle Jugal Bandhi, Marketing Antakshri, Pehchan Kya, Ad Surfing and Reach your Target as a part of the Inaugural Ceremony, leading to very excited students participating and giving their all in the activities.





EVENTS AND ACTIVITIES



SAARTHAK ; Induction Programme

November 11, Friday

The commencement of the SAARTHAK Induction Program for the BBA Batch of 2022-2025 at Indira Institute of Management, Pune, was a momentous occasion marked by a warm welcome to the new members. Students engaged with top management figures, gaining valuable insights for their future endeavors. The program's diverse activities, including workshops on essential skills and team-building exercises, set the tone for holistic development. This event epitomized the institute's commitment to nurturing well-rounded individuals prepared to excel in their chosen fields. The SAARTHAK Induction Program kickstarted the students' academic journey, fostering a sense of enthusiasm, camaraderie, and anticipation for the transformative experience ahead

DRZYA: AN INITIATIVE OF EMPATHY

7 November, Tuesday: A motivating and engaging session named "DRZYA" was conducted for all the BBA students of IIMP by Geeta Poduval, Founder Director, DRZYA and facilitator. The students were blessed by the presence of Chandrayee Dutta Chowdhury; visually challenged professional, Rashmi Patil; hearing impaired entrepreneur and performer and Saurabh Ghadavi; one handed international drummer. Their transformational sessions and performances were an absolute pleasure to the eyes. It was a unique initiative, first of it's kind that bought creativity and talent from world over on a single platform. The session started with immense excitement and enthusiasm and was followed by incredible performances by Differently-abled performers from across the globe. The session was truly inspiring, it not only made the students aware of the uniqueness present within them, but also taught them that victory comes from finding opportunities in problems.



From the Mentor's Desk...

It is a great pleasure and satisfaction that IIMP BBA INK SOCIETY has come up with the first issue of the Newsletter "INKGAZETTE". I trust that the newsletter will work as a window through which the complete depiction of the academic and co-curricular activities, achievements and progress made during the stipulated period can be viewed. We at IIMP BBA are committed to creating an ambience for nurturing innovation, creativity and excellence in our students. Best wishes for the success and bright future of "INKGAZETTE" BY IIMP INK Society.



Dr. Vijayalaxmi G.N. Rao

Mentor
IIMP Ink Society (Blog Cell)

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Instagram page

<https://instagram.com/iimpinksociety?igshid=ZmRlMzRkMDU=>

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<https://www.linkedin.com/company/iimp-ink-society/>

**Find some more interesting news, activities
and blogs in the following: -**

September Edition

October Edition

and so on...