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# From the Director's Desk

This newsletter, ink gazette will showcase the students' scholastic accomplishments, cultural events, sports, creativity, ethical values, achievements, and many more during their tenure at INDIRA.

We here at IIMP BBA constantly encourage our students to be innovative, think creatively, work in teams, and support hands-on learning.

I wish them the best. May you all reach new heights of success.

Best wishes to our ethical leaders of tomorrow who can take a step ahead to transform India.



**Dr. Pandit Mali**

Director  
Indira Institute of Management Pune





# From the Dean's Desk

Ink gazette is a great initiative taken by IIMP Ink Society. The Newsletter is an innovative method to keep students aware about the multiple events happening on campus and at the same time, students of the Blog Cell get an opportunity to express their creativity through writing. Best wishes and good luck to the team.



**Dr. Anjali Kalkar**

Dean UG Programs,  
Indira Institute of Management Pune BBA



# From the Editors' Desk

The newsletter "InkGazette" is a creative as well as an informative document created by the editorial board members of IIMP Ink Society. It is an initiative taken by the students to encourage others to be a part of the whole process of creating this document. Along with academics, students are encouraged to follow their passion for writing. Moreover, participating in various activities and events will let the students showcase and at the same time improve their skills. This will surely make their years in college interesting and worth remembering. This Newsletter is the window to the activities of the college. We believe, team spirit and collaboration will take us to new heights!



**Miss Isha Jagnani**

Editor

2nd year Consumer marketing student  
Core committee member of IIMP Ink  
Society



**Miss Sayli Jawade**

Editor in chief

3rd year Banking and Financial services  
student





# EVENTS AND ACTIVITIES

## INDIRA INDUCTION PROGRAMME, BATCH 2023-2026 (5th-12th August)



Day 01- The BBA Batch 2023 began with a warm welcome to all of the students, followed by a tour of the Indira Unity Campus and a brief explanation of the curriculum. Dr. Anjali Kalkar, Dean, UG Programs at IIMP, BBA, gave us a very valuable speech on time management during the induction program, which was held at Tapasya Auditorium. She was followed by Prof. Renu Garg, ISC's Director and Chief Branding Officer at IGI, who gave us a beautiful and energizing speech on "Mind Creativity," making it an even more spectacular and educational day for us.

Day 2- The day began with a positive approach from Mr. Milind Salunke, the general manager of KONE, who generously offered us his time to speak to us on the "Power of Personal Triumph" and taught us the importance of having faith in ourselves and being upbeat. The following class was led by educator and corporate trainer Mrs. Monica Drego, who offered us a succinct and mind-healing lesson on "Power of Self" how to regulate and improve. It was a beautiful interactive session.







# EVENTS AND ACTIVITIES

## INDIRA INDUCTION PROGRAMME, BATCH 2023-2026 (5th-12th August)



Day 03- The next speaker was Dr. Pandit Mali, Director of IIMP and Executive Director of IIMP, who gave a "Ice Breaker Session" on how to maintain our professional and personal lives well and how to cope up. The day was a laughter day indeed and Mr. Makarand Tilloo, a laughter yoga trainer and motivational speaker, took over it. He taught how to be happy and open minded which ultimately helps us to open up our mind and helps to maintain a mentally and physically good health. After a brief intermission, Dr. Pallavi Sajjanapwar, the Deputy Director of the IIMP, spoke to us and said that since this is our life, we should control it according to our own terms by "UNBOXING ZINDAGI" and living it to the fullest.

Day 04- The focus of the day was on career and campus opportunities, which was introduced by Dr. Alpana Vaidya, a professor and the head of the psychology department at Symbiosis College, Pune. She taught us how to use "Mind Mapping & Career Opportunities" and taught us that nothing can be accomplished in life without setting goals and managing your time effectively. The following session was led by Mrs. Madhuri Sathe, Executive Director and Corporate Relations head IGI, and her team to inform us that in addition to our academic work, co-curricular activities offer us a way to develop ourselves, such as our confidence and leadership skills, in order to "Provide Placement and Career Opportunities." Mr. Raji Thomas, Director of Corporate Relations at IGI, led the workshop and explained three things to us.

- Discipline
- No Discrimination
- Self Confidence

In order to change "From Campus Dreams To Campus Realities : Navigating Jobs & Higher Studies Successfully."







# EVENTS AND ACTIVITIES

## INDIRA INDUCTION PROGRAMME, BATCH 2023-2026 (5th-12th August)



Day 05- The day was quite exciting since Mr. Sumit Seth, a well-known corporate trainer, consultant, and coach, performed an entire one-day induction program that included a lot of enjoyable activities. Additionally, he explained to us how everything in this world is interconnected with nature, which can only be controlled to a certain extent and cannot be resisted. can be managed up to a point before it causes despair. The second topic that the professor covered with us was the lack of confidence that prevents some people from acting on their desires. resulting in our ability to "Adapt & Thrive"

Day 06- The final but not least day of orientation was led by none other than Ms. Manasi Chaudhary, a nutritionist, wellness coach, and the founder of NutriPower, who discussed "Busting Common Nutrition Myth" before being followed by Mr. Shantanu Seth Sharma. The phrase "You And The Black Swan World" in this Black Swan alludes to a brief but seismic event that changed the course of history and taught us how to deal with similar







# EVENTS AND ACTIVITIES



## IIMP BBA Pune's Banking and Finance Specialization Celebrates "The Finance Flicks Challenge" with Enthusiasm

August 10, 2023 - The Ifinenix Club at IIMP BBA Pune's Banking and Finance Specialization organized a captivating event, "The Finance Flicks Challenge," on the 10th of August, 2023. This exciting initiative aimed to combine entertainment with financial literacy and proved to be an engaging experience for second-year finance students.

The event commenced with an interactive quiz, designed to test the knowledge and understanding of financial concepts among the participants. The quiz not only piqued the students' interest but also enhanced their financial acumen as they tackled a series of challenging questions.

## Indira Institute of Management, BBA Celebrates Independence Day with Unity and Pride

August 15, 2023 - The campus of Indira Institute of Management, BBA in Pune, came alive with the vibrant colors of patriotism as it celebrated Independence Day on the 15th of August. This significant occasion marked a harmonious gathering of faculty, management, and students, as they paid tribute to India's rich history and looked forward to a promising future.

The event not only celebrated India's independence but also reinforced the values of unity and inclusivity that are the bedrock of the nation. It was a day of reflection, celebration, and renewed commitment to the ideals that make India truly special.







# EVENTS AND ACTIVITIES

## Nurturing Leadership Potential Under the Open Sky: Outdoor Management Training for BBA Freshers at IIMP Pune (16-18th August)

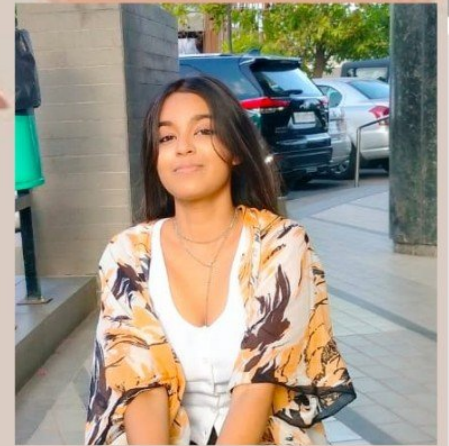
Indira institute of management recently organized an outdoor management training program for the first year BBA students which comprised of 4 different games all with components meant to teach us various skills needed for management studies, the entire first year campus was divided into different groups randomly and group leaders along with group names and slogans were chosen by the group itself. I as one of the team leaders had the task of administrating my team teaching me important lessons on how to manage a team, my team on the other hand learned to work together in a broad sense and cooperate with a group of people.

The four games were sheep and shepherd, stack and stack, bucket and water, and toxic waste each of which posed several situational challenges which we in order to over come had to learn specific problem-solving skills and work as a single unit, while my team was not able to circumvent all the games, we were able to crack at least half with much effort boosted our morale.

The premise of the day was very exciting and fun as it was a bend from the atypical classroom setting method employed by most institutions and a deviation from the usual hustle bustle of our reading writing prone day. We learned much more due to Indira institutes initiative to teach us in such an engaging and innovative way, and while the games themselves were great the team work, cooperation and the people involved in the whole process deserve the credits for everything we accomplished.

The games we played were fairly rooted in self-realisation and improvement, the initiative taken by the Indira team to help us conceptually as well as practically understand such fundamental lessons on what it is to manage a team hands down was a very enriching experience, in general I would say everything learned something from the games and by how versatile the team along with the volunteers were which on their part were more interested in teaching us skills rather than demonstrating excessive rigidity.

At the end of the day, we all felt accomplished and left the institute with new skills to add to our mental arsenal.



By Lavanya gupta, FY BFS







# EVENTS AND ACTIVITIES

## IIMP BBA Healthcare Students Inaugurate Kenzen Community: Pioneering Healthcare Management



August 23, 2023 - In a significant stride towards advancing healthcare management, the healthcare students of Indira Institute of Management, BBA (IIMP BBA), inaugurated the "Kenzen Community" on August 23rd. This landmark event marked the inception of a dynamic chapter dedicated to empowering healthcare management, graced by the presence and insights of the esteemed Chief Guest, Dr. Anjali Pradhan, CEO of Lifepoint Hospitals.

As the event concluded, the sense of optimism and determination in the room was palpable. Kenzen Community, under the guidance of Dr. Anjali Pradhan and the dedicated students of IIMP BBA, is poised to make a lasting impact on healthcare management, harnessing the power of knowledge, collaboration, and innovation.

## Indira Institute of Management - BBA Promotes Life and Health with Basic Life Support Workshop

August 24, 2023 - In an era where the pursuit of wealth often takes precedence, Indira Institute of Management - BBA (IIMP BBA) took a commendable step to prioritize life and health. The institute organized a 'Basic Life Support Workshop,' emphasizing the significance of life-saving skills. This insightful event was made possible through the collaboration with the dedicated team from "Pawana Hospital".

The 'Basic Life Support Workshop' organized by IIMP BBA and facilitated by the Pawana Hospital team was more than just a training session; it was a life-affirming experience that underscored the institute's commitment to holistic education. It is a reminder that by equipping ourselves with life-saving skills, we not only enhance our own lives but also contribute to building a safer and more compassionate community.







# EVENTS AND ACTIVITIES

## IIMP BBA's DBM Students Immerse Themselves in the World of Cybersecurity at Pune's Cyber Security Cell

August 28th, 2023- It was a day of exploration and enlightenment as the third-year students of the digital business and marketing program at Indira Institute of Management - BBA embarked on a captivating journey to Pune's Cyber Security Cell in Shivaji Nagar, with a mission to gain profound insights into the inner workings of the cybersecurity realm and comprehend the crucial role it plays in safeguarding the virtual world.



## IIMP BBA Pune's "Bidding War": Where Dare to Bid Meets Dare to Win

The "Bidding War" auction event organized by IIMP BBA Pune for DBM students was a remarkable educational experience that extended beyond the classroom. It underscored the institute's commitment to providing practical and holistic education to its students, preparing them for the challenges and opportunities in the competitive business landscape.

As the event concluded, students left with a newfound appreciation for the intricacies of marketing and business strategy. "Bidding War" was not just an auction; it was a valuable lesson in entrepreneurship, strategy, and competitiveness, encapsulating the spirit of "Dare to Bid, Dare to Win."

In essence, the event was a testament to IIMP BBA's dedication to nurturing well-rounded individuals equipped with the knowledge and skills needed to succeed in the ever-evolving world of digital business marketing.

As the visit concluded, the DBM students left with a sense of awe and appreciation for the complex and dynamic field of cybersecurity. They also left with a newfound understanding of the importance of cybersecurity in our increasingly interconnected digital world.







# From the Mentor's Desk.

It is a great pleasure and satisfaction that IIMP BBA INK SOCIETY has come up with the Newsletter "INKGAZETTE". I trust that the newsletter will work as a window through which the complete depiction of the academic and co-curricular activities, achievements and progress made during the stipulated period can be viewed. We at IIMP BBA are committed to creating an ambience for nurturing innovation, creativity and excellence in our students.

Best wishes for the success and bright future of "INKGAZETTE" BY IIMP INK Society.



**Dr. Vijayalaxmi G.N. Rao**  
Mentor  
IIMP Ink Society (Blog Cell)

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